



DESIRING EXPERIENCES OVER THINGS

has become a modern-day mantra. This season we take this mantra to heart and highlight the reasons why people travel: for boundless joy, a feeling of freedom, new barefoot luxury and even higher learning. As you browse through this catalogue of innovations, we hope you'll find inspiration from the currents of social change that drive us.

When we dream of far-away places, the background of a perfect holiday is always a quality of blue we're calling Majestic. This versatile new color option, which is as intense as the sea and as clear as the wide-open sky, will be available in a variety of cuts and shapes for boundless creative possibilities. Majestic Blue's deep hues are the perfect complement to three Crystal Shiny Lacquer^{Pro} Effects – Crystal Buttercup, Crystal Lime & Crystal Lilac – for elegant styles, bold streamlined looks and expressive designs.

In addition to closely following trends, it is you – our clients – who inspire us to push our boundaries and to offer the most innovative crystal products and services. This season, we are pleased to present new shapes and cuts such as the Classic Cut Pendant, Geometric Flat Backs, Teardrop Fancy Stone, Mini Size Flat Backs and even the adaptable Fine Rock Tubes, which merge the appeal of sparkling crystal with metal elements and streamlined shapes.

We hope to fuel your imagination!

Markus Langer
Markus Langer-Swarovski

INNOVATION HIGHLIGHTS

- 2 NEW COLOR MAJESTIC BLUE
- 4 NEW BEAD FINE ROCKS TUBE
- 5 NEW FLAT BACKS GEOMETRIC
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INNOVATION HIGHLIGHTS

SPRING / SUMMER 19

CLOSE YOUR EYES TIGHT.
THE LASTING IMAGE OF YOUR MIND'S EYE
IS LIKE A PHOTO NEGATIVE OF THE
IDEA YOU CAN'T GET OUT OF YOUR HEAD.
THIS IS THE STUFF OF IMAGINATION.

In the pages that follow, you'll find yet undiscovered elements sparkling at the heart of a lavish new design. The right cut is essential, as is the color; it has to be perfect. It's an indescribable hue with an almost ethereal quality and it's only from Swarovski.

NEW COLOR

MAJESTIC BLUE

Deep and evocative, like an homage to cobalt skies and sapphire seas, Swarovski presents Majestic Blue: the color of lasting memories. Pure and with a deeper hue and more intense sparkle than any previous shade of blue, this color is ideal for costume jewelry, apparel, and accessories. Now available throughout the entire product range, the possibilities with this luxurious crystal shade are as wide open as the skies.

Check colors and sizes on page 43.



NEW BEAD

FINE ROCKS TUBE

Like a chandelier suspended from a beautiful ceiling, this chute of crystals is the perfect eye catching element for jewelry or accessories. The Fine Rocks Tube is the culmination of fashion-forward thinking for the creation of new hybrid beads for highly individualistic designs. Featuring a pavé look with highly refined surface brilliance with double-pointed chatons, these special elements are available in a variety of colors and effects. Application is easy: Sew on or use as a bead.

Check colors and sizes on page 61.





NEW FLAT BACKS

GEOMETRIC

Choose your sequence and go: Geometric Flat Backs will jumpstart your design, energizing your pattern with form, energy, unity and balance. Infinitely combinable and featuring classic shapes with simple cuts, these versatile elements are perfect for crafting decorative designs or ornaments with repeatable patterns.

Check colors and sizes on pages 71 and 75.





NEW PENDANT

CLASSIC CUT

Versatility never goes out of style. Neither does simplicity. Featuring a multilayer round cut ideal for creating the look of fine jewelry without the need for a setting, this classic gemstone-inspired crystal features 49 lustrous facets for brilliance that stands the test of time. Available in crystal and 11 other colors with 5 unique effects, this round pendant is ideally suited for jewelry and hand-sewn apparel and accessories.

Check colors and sizes on page 68.

INSPIRATIONS

WANDER
LUST

Numbed and bored by today's technology driven world, we opt to refocus on the human element with its emotional, intellectual and spiritual demands. Craving connection, seeking authenticity and desiring the real, we travel the world – experiencing new cultures and exploring new regions in order to learn, grow and ultimately find happiness. Gap-year travels, adventure journeys, “snackable” holidays or luxury seafaring cruises confirm the new experience consumer for whom traveling is more than just going to a different place – it is about creating new meanings, and making the best of life.

This season we highlight new ways of fulfilment and satisfaction through travel experiences that transform us, bringing an element of joy to our lives.

WANDERLUST

**10 – 15
CULTURE**

Stemming from the increasing aspiration to add creativity and color into our lives, cities are becoming urban backgrounds for extreme art and sculptural installations. By releasing them from their traditional galleries, and connecting them directly with the environment and surroundings, art loses its exclusivity, and becomes inclusive. Becoming an active participant rather than a passive one, the new art tourist champions the designer within, surrounding themselves with the joy of artistic endeavors and reconnecting with their surroundings.

**16 – 21
FREEDOM**

As the desire to “get away from it all” gains increasing traction, the 70s surfer mantra of “take it easy”, has garnered a new cool cache for the next generation. Gen Z and Millennials are forging an upsurge in experience travel, as the desire to reconnect – with each other and nature – becomes ever more prevalent. Demanding sensorial experiences as a calming counterbalance to frenetic fast-paced living, this new-age traveler opts for a sense of total freedom in their travel plans.

**22 – 29
ADVENTURE**

A generational change has created a desire for experiences in the modern traveler's mindset. A nomadic journey away from the everyday unfolds as travel concepts – even for solo travelers – become more about the real, the rough and the ready. The focus is on nature, no crowds, and virtual silence with the re-engagement of a survival ethos holding new appeal for these “Wild Wanderers”. The fabulous freedom of a road trip, the emotional quest for solitude and the need for individual experience beckons.

**30 – 35
LEISURE**

The renewed focus on the privilege, indulgence and even expense of yachting is enticing a new league of affluent travelers. Becoming an emblem of barefoot luxury – it is lavish, full-frills tourism that lures with its prestige; for those who can afford it. The ability to pull up anchor and sail to the next secret destination, to customize and individualize the journey, highlights the sheer indulgence and appeal of this exclusive form of travel. Yet with the desire to escape, to relax, high on the priority list, the ultimate luxury remains the same – time!





IN A BLAZE OF RADIANCE, OUR
INNER ARTIST WILL CAPTURE ATTENTION.



ARTISTIC INFLUENCE

Architectural atmospheres, building blocks, altered shapes and silhouettes in streamlined formats and traffic-stopping, color-influence designs.

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alo
Telo

JEWELRY

Tapping into the Personalization Megatrend, attention-grabbing jewelry in vibrant colors, mixed gems, crystals and pearls become uniquely artistic pieces.



TRAVEL ITEMS

Synthetic materials retain a matt surface and simple shapes allow for easy interchangeability as versatility in design gains importance.



INNOVATIONS

- | | | |
|--|---|--|
| <p>1 86 301 Half Hole Pavé Ball</p> <p>2 SPIKE BEADS:
5060 Hexagon Spike Bead
5061 Square Spike Bead</p> <p>3 3252 Emerald Cut Sew-on Stone</p> | <p>4 1088 in Crystal Buttercup (001 L124S)
4470 in Crystal Buttercup (001 L124S)</p> <p>5 4470 in Crystal Lilac (001 L126S)</p> <p>6 GEOMETRIC FLAT BACKS:
2771 Kite Flat Back
2772 Trapeze Flat Back
2773 Diamond Shape Flat Back</p> | <p>7 4320 in Majestic Blue (296)
4120 in Majestic Blue (296)
5000 in Majestic Blue (296)
5601 in Majestic Blue (296)</p> <p>8 5950 Fine Rocks Tube with ending
5951 Fine Rocks Tube without ending</p> <p>9 4322 Teardrop Fancy Stone</p> |
|--|---|--|

Contemporary florals are re-created in whimsical crystal designs for this new direction





ACCESSORIES

The continuing use of transparent materials in accessory directions is a direct reflection of the growing consumer demand for governments and companies to highlight the real, to have nothing hidden.



FREE STYLIN'

Surf and skateboard references underline the homage being paid to a freer and a more balanced lifestyle for these new "transcendental travelers".



FASHION

Re-inspiring a new generation — as they desire to reconnect with the past, nature and each other — “Now-stalgia” highlights a mash-up of vintage patterns, crystals and materials reflecting the free spirit.



TRAVEL ITEMS

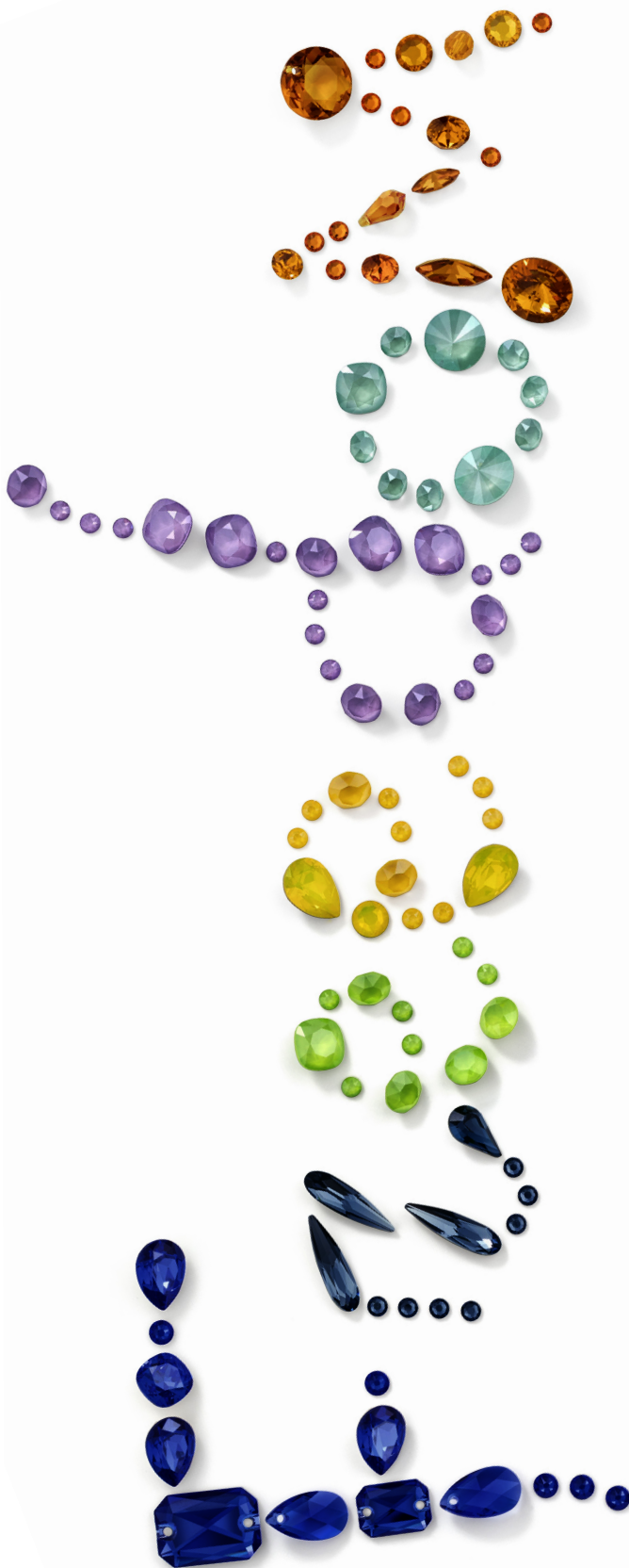
Only the bare necessities. Things you pack and carry – that also lift your heart – play into this young take on key-piece culture in free flow.



INNOVATIONS

- 1 5950 Fine Rocks Tube with ending
- 2 86 301 Half Hole Pavé Ball
- 3 86 301 Half Hole Pavé Ball in Majestic Blue (296)
4320 in Majestic Blue (296)
4470 in Majestic Blue (296)
3252 in Majestic Blue (296)

- 4 4470 in Crystal Lime (001 L125S)
1088 in Crystal Lime (001 L125S)
- 5 4470 in Crystal Lilac (001 L126S)
1088 in Crystal Lilac (001 L126S)
- 6 4470 in Crystal Buttercup (001 L124S)
1088 in Crystal Buttercup (001 L124S)



SPELL IT OUT!

Crystal slogans actively promote our beliefs and desires as part of the continuing customization trend.



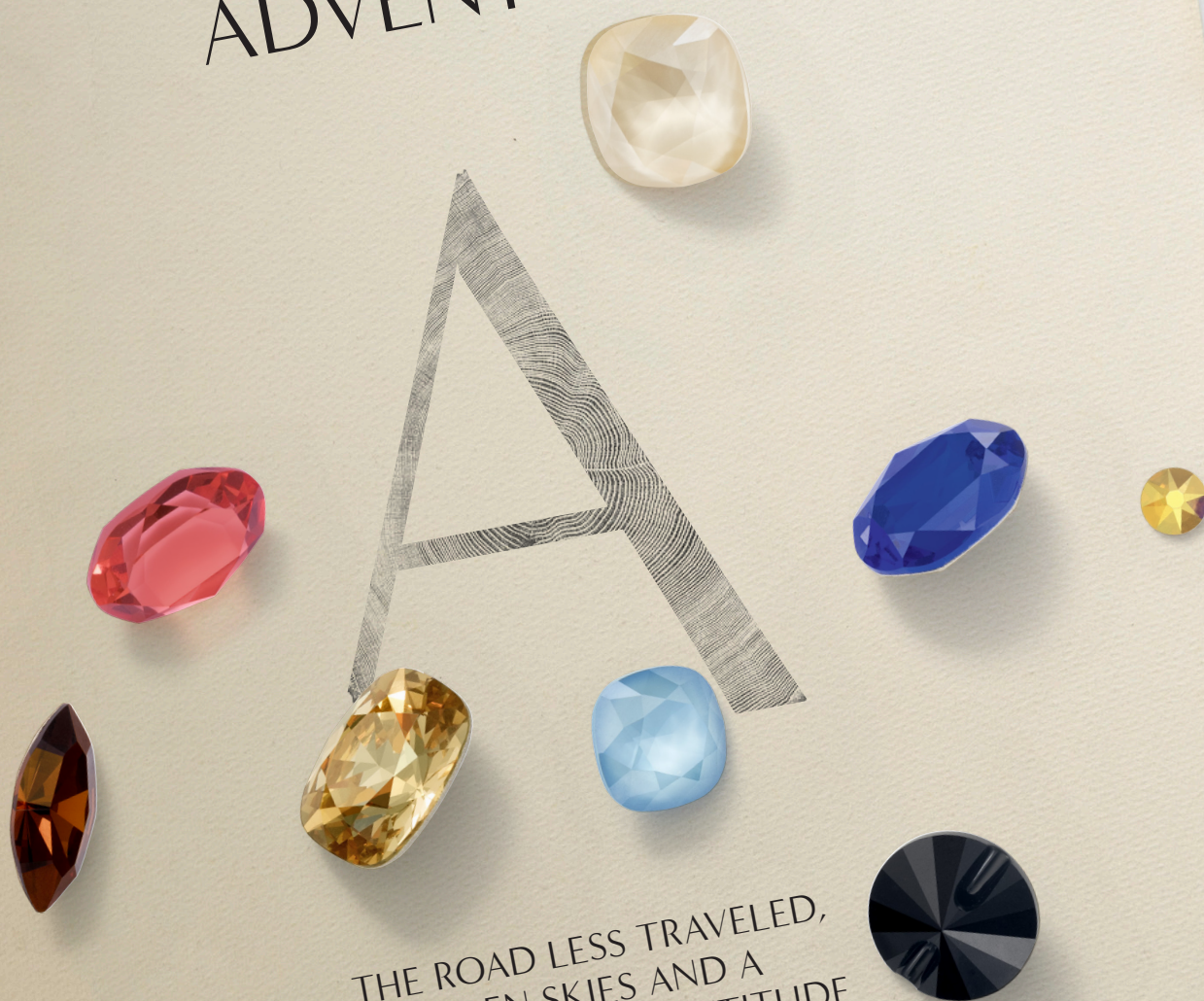
JEWELRY

Taking inspiration from natural elements, designers work with crystals and shells – worn as talismans for luck – to highlight the respect for nature inherent within surf culture.



ADVENTURE

ADVENTURE



THE ROAD LESS TRAVELED,
OPEN SKIES AND A
DEVIL-MAY-CARE ATTITUDE
ARE ALL THAT IS NEEDED.



JOURNEY OF THE HEART

Down-to-earth and of the land, the majesty of nature is reflected in all its guises as old wisdom and new perspectives gain ground. From desert skies to dusty roads, the call of the great unknown is echoed in the rawness of organic design elements and dusky color palettes.

JEWELRY

Brushed and gilded surfaces hold a handcrafted feel with crystals and gemstones inlaid and sliced to form new shapes.

ADVENTURE



TRAVEL ITEMS

How travel – by horse, foot or even motorbike – highlights the need for functional design with a survivalist mentality, where everyday elements offer practical support.



INNOVATIONS

- | | | |
|------------------------------------|-------------------------|----------------------------------|
| 1 6430 Classic Cut Pendant | 4 SPIKE BEADS | 6 GEOMETRIC FLAT BACKS |
| 2 5950 Fine Rocks Tube with ending | 5060 Hexagon Spike Bead | 2772 Trapeze Flat Back |
| 3 3252 in Majestic Blue 296 | 5061 Square Spike Bead | 7 3252 Emerald Cut Sew-on Stone |
| 4470 in Majestic Blue 296 | 5062 Round Spike Bead | 8 CRYSTAL MEDLEY |
| 4120 in Majestic Blue 296 | 5 MINI SIZE FLAT BACKS | 73000 onwards in Jet Nut 280 NUT |
| 6228 in Majestic Blue 296 | 2200 Navette Flat Back | |
| 5000 in Majestic Blue 296 | 2400 Square Flat Back | |
| | 2711 Triangle Flat Back | |



ADVENTURE

ACCESSORIES

Rough and tumble elements infiltrate fashion, with sturdy materials and well-worn leathers highlighting a “not-to-be-messed-with” attitude for a life on the move. Scuffed, hard-wearing leather boots and cross-body bags take center stage, as performance and functionality combine in one design.

Born out of necessity, strong fabrics like denim, suede and canvas are mixed. Ethnic prints and patchwork highlight a recycling ethos with fabrics pieced together to create a “world-traveler’s” uniform. Felt and broad brimmed hats offer practical protection from harsh external environments.





JEWELRY

Ornamental designs pay homage to local and historical craftsmanship with treasures picked up along the journey.

Crystal florals and softened geometric patterns are re-generated in a Western/Asian blend for an entirely new direction.





LEISURE

TIME MAY BE THE TRUE LUXURY,
BUT ELEGANCE NEVER GOES ASTRAY.

JEWELRY

Beaten and molten metals in solid and flexible elements, are interspersed with crystal pearls to add even more interest to unique pieces.





FASHION

Exquisite and exclusive, exaggerated all-over embellishment in intense silver sheens, appears like fish scales for streamlined sophistication.

TRAVEL ITEMS

The devil is in the details, as a more streamlined direction emerges.



INNOVATIONS

- 1 Crystal Iridescent Dove Grey Pearl [001 954]
- 2 3252 Emerald Cut Sew-on Stone
- 3 5950 Fine Rocks Tube with ending
- 4 4322 Teardrop Fancy Stone
- 5 6430 Classic Cut Pendant
- 6 4120 in Majestic Blue [296]
4320 in Majestic Blue [296]
- 7 GEOMETRIC FLAT BACKS:
2771 Kite Flat Back
2772 Trapeze Flat Back
2773 Diamond Shape Flat Back
- 8 86 301 Half Hole Pavé Ball
- 9 1088 in Crystal Lilac [001 L126S]



Crystal and pearl combinations in excessive floral formations, contrast in size and color to create sophisticated and elegant embellishment.

JEWELRY

Oversized and embellished artful, transparent crystal jewelry complements the increasing "Glamcore" trend.





* Crystal glass and all other materials containing 0.009 % lead or less.

RESPONSIBILITY

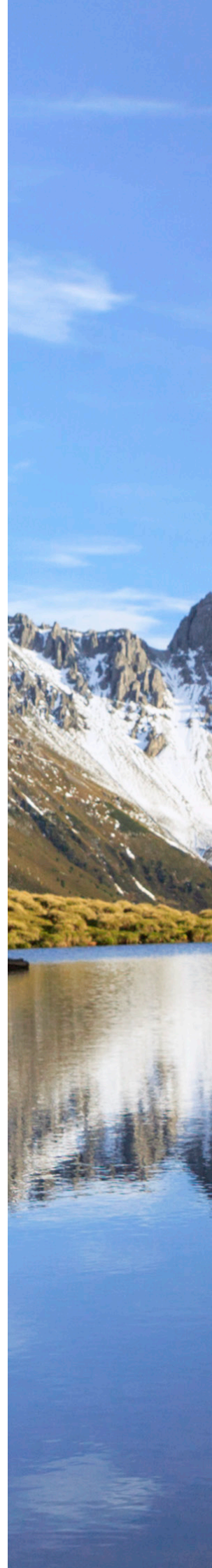
DOING BUSINESS IN A WAY THAT RESPECTS BOTH PEOPLE AND PLANET

FOUNDER DANIEL SWAROVSKI'S COMMITMENT
TO RESPONSIBLE WORKING METHODS CONTINUES TO GUIDE OUR
DECISIONS AND ACTIONS. WE HONOR HIS LEGACY WHILE ALSO
RECOGNIZING THAT TODAY'S GLOBAL CHALLENGES NEED
MODERN SOLUTIONS.

Climate change, water crises, gender inequality, economic disparity, forced labor, and the over-consumption of natural resources make it necessary for the private sector to step up. We have a role to play in tackling these challenges and working toward achieving the United Nations' Sustainable Development Goals.

Our vision is to drive positive change so that people understand that every time they buy Swarovski, they are contributing to a better world.

Accordingly, Swarovski has updated its sustainability strategy and priorities regarding where we can deploy our unique strengths so that they have the greatest impact across our value chain. We also continually collaborate with the fashion, jewelry and design industries to improve our sector's commitment to ethical working practices. To this end, Swarovski strives to develop creative solutions that promote the responsible use of materials and resources and have a positive impact on the lives of those who make, use and wear our products.



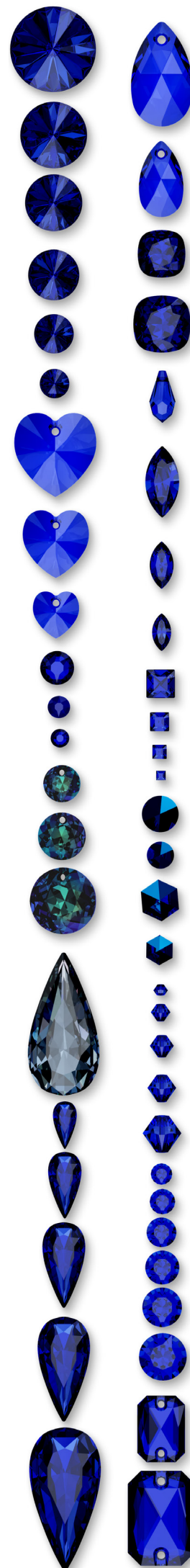


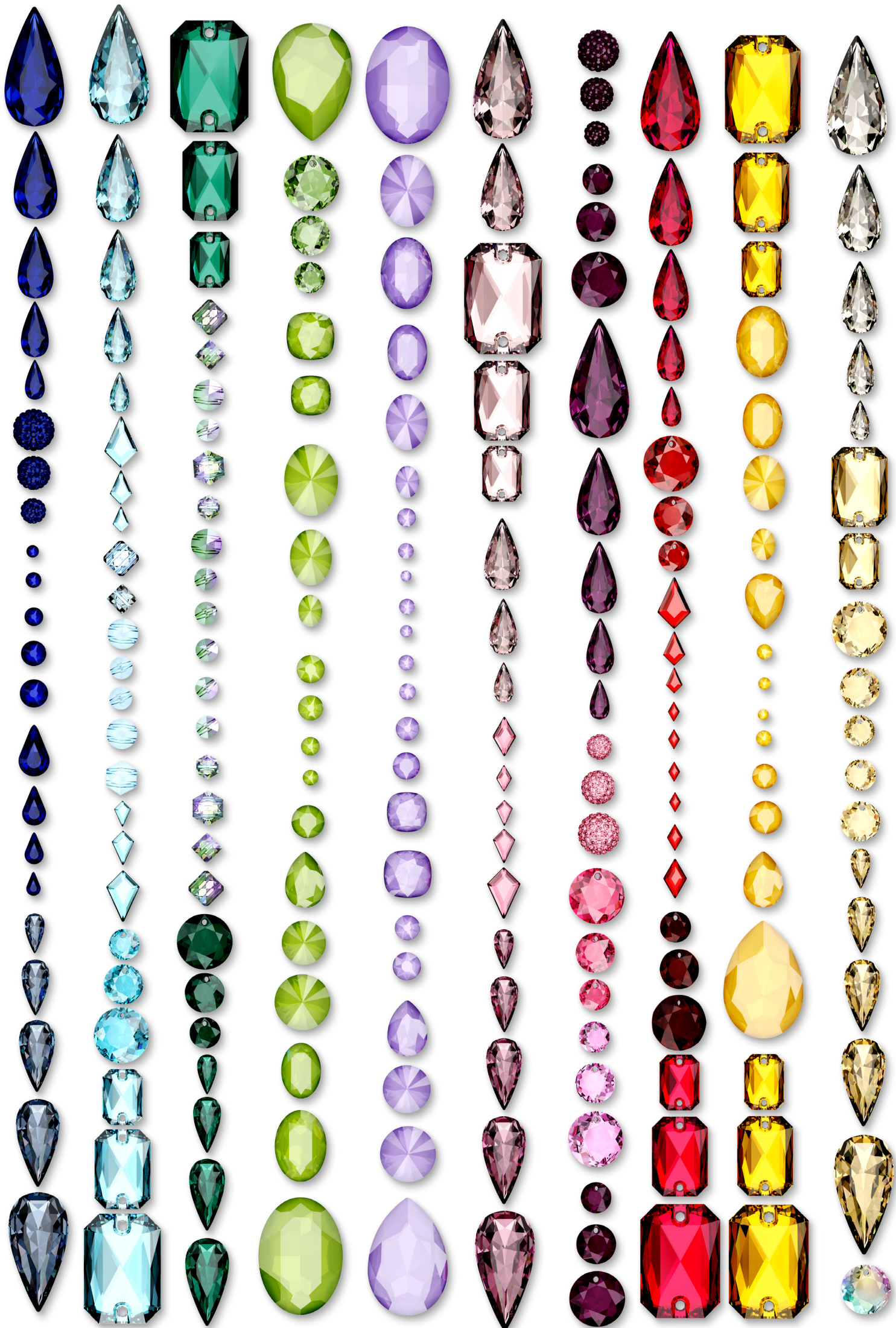
INNOVATIONS OVERVIEW

THE TIME IS NOW

A sudden stroke of brilliance is nothing if not timely. But when opportunity knocks will you be listening?

For sparkling designs filled with promise, for inspiration as Majestic Blue as the swell of the sea, for cohesive patterns as spellbinding as a kaleidoscope, and for designs that dazzle in any era, look no further than Swarovski's latest Spring/Summer 2019 innovations.



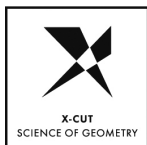




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WHY SWAROVSKI

EXCELLENCE, THROUGH INNOVATION AND ORIGIN



X-CUT

Advanced optical measurement and high-precision manufacturing deliver premium cuts characterized by unmatched brilliance.



PLATINUM* PRO

With its new advanced foiling technique, Swarovski has set a new standard in the lifespan of crystals.



HOTFIX GLUE

The variable temperatures at which Hotfix glue can be activated enable the application of crystals on a broad range of textiles.



CRYSTALS – MADE IN AUSTRIA

The combination of innovation with sustainability and respect for individual wellbeing means that quality is always assured.

PREMIUM, BY SERVICE AND DESIGN



DESIGN SERVICE

Throughout its global network of Design Centers, Swarovski offers exceptional service provided by the industry's best creative talent.



APPLICATION SERVICE

A comprehensive range of application services means customers benefit from the extensive experience of leading international experts, as well as internal specialists.



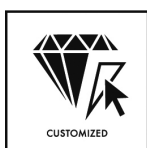
GLOBAL SERVICE

Swarovski's Global Service Network provides customers with dedicated personal assistance on a local level.



DESIGNER EDITIONS

Creative collaborations with top designers result in exclusive cuts and unique designs for Swarovski crystals.



CUSTOMIZED SERVICE

Choose new variations by going beyond Swarovski's tremendous standard assortment of crystal components and forward integrated elements.

COMPLIANCE, WITH INTEGRITY



ADVANCED CRYSTAL

Swarovski's patented lead-free** formula has changed the DNA of crystal while still offering the same sparkle, dependability, and variety for which Swarovski is famous.



OEKO-TEX

Oeko-Tex® Standard 100 Class II (direct contact with skin) certification creates confidence in chemical safety of textile applications.



CLEAR

Regular legal monitoring of chemical requirements and reasonable testing provide customers with the comfort of trust in Swarovski's products.



COMPLIANCE SERVICE

Assessments regarding substance limitations as well as compliance information and advice to support customers in complying with relevant laws, regulations, and voluntary standards.

* Silver mirror coated with a platinum colored protective layer.

** Crystal glass and all other materials containing 0.009 % lead or less.

PRODUCT OVERVIEW

NEW CRYSTAL ELEMENTS

Fancy Stones & Settings



4322 Teardrop Fancy Stone
10x5, 14x7, 18x9, 22x11, 30x15 mm



4322/S
10x5, 14x7, 18x9, 22x11, 30x15 mm

Beads



5060 Hexagon Spike Bead
5.5, 7.5 mm



5061 Square Spike Bead
5.5, 7.5 mm



5062 Round Spike Bead
5.5, 7.5 mm



5950 Fine Rocks Tube with ending
15, 30 mm



5951 Fine Rocks Tube without ending
15, 30 mm

BeCharmed & Pavé



82 201 Letter Bead
12x11 mm Stainless Steel



86 301 Half Hole Pavé Ball
6, 8, 10 mm

Pendants



6430 Classic Cut Pendant
8, 10, 14 mm

Flat Backs No Hotfix



2771 Kite Flat Back
6.4x4.2, 8.6x5.6, 12.9x8.3 mm



2772 Trapeze Flat Back
6.5x2.1, 8.6x2.8, 12.9x4.2 mm



2773 Diamond Shape Flat Back
5x3, 6.6x3.9, 9.9x5.9 mm

Flat Backs Hotfix



2771 Kite Flat Back
6.4x4.2, 8.6x5.6, 12.9x8.3 mm



2772 Trapeze Flat Back
6.5x2.1, 8.6x2.8, 12.9x4.2 mm



2773 Diamond Shape Flat Back
5x3, 6.6x3.9, 9.9x5.9 mm

Sew-on Articles



3252 Emerald Cut Sew-on Stone
14x10, 20x14, 28x20 mm

PRODUCT OVERVIEW

LINE EXTENSIONS

New Sizes for Mini Size Flat Backs

2200 4x2 mm
2400 2.2 mm
2711 3.3 mm

New Colors for Pavé Ball

Light Colorado Topaz Shimmer (246 971)
Light Sapphire Shimmer (211 971)
Light Siam Shimmer (227 971)

New Effect for Crystal Galuchat

Jet Hematite (280 HEM)

New Effect for Crystal Medley

Jet Nut (280 NUT)

New Casing Color for Crystal Mesh Standard

088 Stainless Steel

NEW COLOR

When we dream of far-away places, the background of a perfect holiday is always a quality of blue we're calling Majestic. This versatile new color option, which is as intense as the sea and as clear as the wide-open sky, will be available in a variety of cuts and shapes for various applications.



Majestic Blue
(296)

Round Stones



1028
PP 3, 4, 5, 6, 9, 10, 11, 13



1088
PP 14, 18, 21, 24, 31, 32
SS 19, 24, 29, 34, 39, 45



1122
SS 29, 39, 47
12, 14, 18 mm

Beads



5000
2, 3, 4, 6, 8, 10 mm



5328
3, 4, 5, 6, 8 mm



5601
4, 6 mm

Flat Backs No Hotfix



2058
SS 5, 7, 9



2088
SS 12, 16, 20, 30, 34

Flat Backs Hotfix



2038
SS 6, 8, 10



2078
SS 12, 16, 20, 34

Sew-on Articles



3252
14x10, 20x14 mm

Transfers



2038
SS 6, 8, 10



2078
SS 12, 16, 20, 34

Metal Trimmings



55 000, 55 001
SS 20



55 300, 55 301
SS 16



55 500, 55 501
SS 12



**55 100/55 200,
55 101/55 201 onwards**



**53 001, 53 005, 53 006,
53 008**
SS 29, 34, 39; PP 24



**53 301, 53 302,
53 303, 53 304**
SS 10, 16, 20, 34



**53 100, 53 102,
53 103**
SS 12, 16, 30



**54 001, 54 002,
54 003**
SS 16

Fancy Stones & Settings



4120
6x4, 8x6, 14x10, 18x13,
25x18 mm



4127
30x22 mm



4161
15x5, 21x7, 27x9 mm



4228
4x2, 5x2.5, 6x3, 8x4, 10x5,
15x7 mm



4320
6x4, 8x6, 10x7, 14x10,
18x13 mm



4322
10x5, 14x7, 18x9, 22x11,
30x15 mm



4327
30x20 mm



4328
6x3.6, 8x4.8, 10x6,
13x7.8 mm



4428
2, 3, 4, 6, 8 mm



4470
10, 12 mm

BeCharmed & Pavé



80 101
13.5x6.7 mm



81 101
14x9.3 mm



86 001
6, 8, 10 mm



86 301
6, 8, 10 mm

Pendants



6000
11x5.5 mm



6106
16, 22 mm



6228
10.3x10, 14.4x14,
18x17.5 mm



6428
8 mm

Crystal Mesh



40 000, 40 001
PP 21



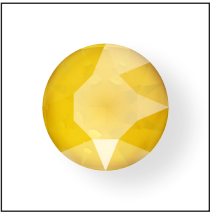
40 600, 40 601
PP 9

* Majestic Blue's intense ultramarine hue is difficult to recreate accurately in print due to the fact that the CMYK color spectrum is used in the printing process. In order to get a truer impression of its color, please use RGB digital pictures or, ideally, ask for actual samples.

NEW CRYSTAL SHINY LACQUER^{PRO} EFFECTS

The New Crystal Shiny Lacquer^{PRO} Effects Buttercup, Lime and Lilac answer our need for refined shine and uplifting hues. A perfect match for elegant styles, bold streamlined designs, or expressive

looks. The new Crystal Shiny Lacquer^{PRO} Colors also offer exciting fresh designs possibilities when combined with Majestic Blue.



Crystal Buttercup
(001 L124S)



Crystal Lilac
(001 L126S)



Crystal Lime
(001 L125S)

Round Stones



1088
SS 29, 39



1122
12, 14 mm

Fancy Stones & Settings



4120
14x10, 18x13 mm



4122
8x6, 14x10.5, 18x13.5 mm



4127
30x22 mm



4320
14x10, 18x13 mm



4327
30x20 mm



4470
10, 12 mm

Flat Backs No Hotfix



2088
SS 12, 16, 20, 30

Flat Backs Hotfix



2038
SS 10



2078
SS 16, 34

Transfers



2038
SS 10



2078
SS 16, 34

Metal Trimmings



55 000, 55 001
SS 20



55 300, 55 301
SS 16



55 500, 55 501
SS 12



**55 100/55 200,
55 101/55 201 onwards**

All available Crystal Shiny Lacquer^{PRO} effects


Crystal Ivory
Cream
(001 L106S)



Crystal Buttercup
(001 L124S) **NEW**



Crystal Light Coral
(001 L116S)



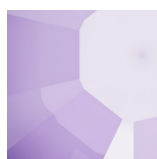
Crystal Royal Red
(001 L107S)



Crystal Dark Red
(001 L108S)



Crystal Peony Pink
(001 L113S)



Crystal Lilac
(001 L126S) **NEW**



Crystal Summer
Blue (001 L114S)



Crystal Azure Blue
(001 L112S)



Crystal Royal Blue
(001 L110S)



Crystal Royal
Green
(001 L109S)



Crystal Lime
(001 L125S) **NEW**



Crystal Mint Green
(001 L115S)



Crystal Dark Grey
(001 L111S)

All available Crystal Lacquer^{PRO} Powder effects


Crystal Powder
Yellow
(001 L101)



Crystal Powder
Rose (001 L103)



Crystal Powder
Blue (001 L104)



Crystal Powder
Green (001 L102)



Crystal Powder
Grey (001 L105)

NEW CRYSTAL PEARL COLOR

Elegant and refined, the new Crystal Iridescent Dove Grey Pearl speaks to myriad design directions and exquisitely complements the new Majestic Blue in sophisticated and glamorous designs.



Crystal Iridescent
Dove Grey Pearl
(001 954)

Crystal Pearls

- 

5810
3, 4, 5, 6, 8, 10, 12 mm
- 

5818
3, 4, 6, 8, 10 mm
- 

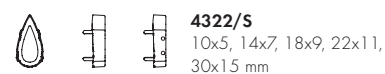
5817
6, 8, 10 mm
- 

5860
10, 12 mm

SETTINGS SUMMARY FOR SPRING/SUMMER 2019

Following the launch of Swarovski's new settings in Spring/Summer 2018, we are delighted to extend it in Spring/Summer 2019. Chief among the benefits of the additions is the use of Tombac as a base material—a brass alloy containing 85% copper that offers superb deformability, strength, and hard soldering capability. Further improvements include prongs with new premium-looking

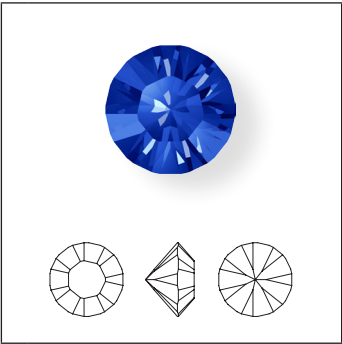
rounded edges; an advanced fit that minimizes the setting height; plating layers that exceed the market standard; and holes positioned further apart to maximize stability. With shorter lead times and, in some cases, reduced prices too, these new settings will make a significant difference to your use of Swarovski settings.



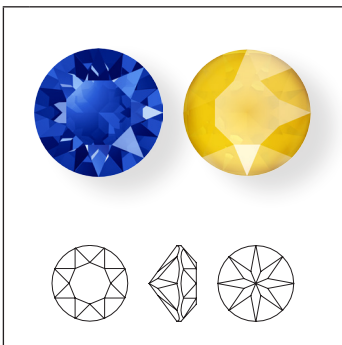
ROUND STONES

ROUND STONES

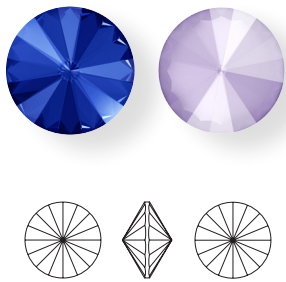
1028 XILION Chaton

											
		Size	PP 3	PP 4	PP 5	PP 6	PP 7	PP 9	PP 10	PP 11	PP 13
Colors											
Plain Colors											
 Majestic Blue F (296)		NEW!	■	■	■	■		■	■	■	■
Color Effects											
Transparent Effects											
 Black Diamond Shimmer F (215 971)							NEW!				
 Light Colorado Topaz Shimmer F (246 971)							NEW!				
 Light Sapphire Shimmer F (211 971)							NEW!				
 Light Siam Shimmer F (227 971)							NEW!				

1088 XIRIUS Chaton

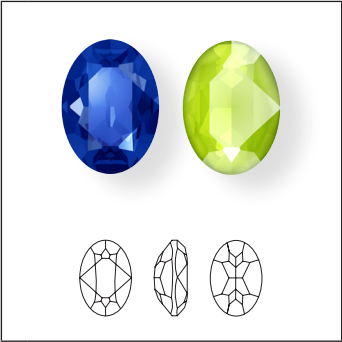
															
		Size	PP 14	PP 18	PP 21	PP 24	PP 31	PP 32	SS 19	SS 24	SS 29	SS 34	SS 39	SS 45	
Colors															
Plain Colors															
 <u>Majestic Blue F (296)</u>		NEW!													
Crystal Effects															
Crystal Laquer ^{PRO}															
 Crystal Buttercup (001 L124S)		NEW!													
 Crystal Lilac (001 L126S)		NEW!													
 Crystal Lime (001 L125S)		NEW!													

1122 Rivoli

		Size					
		SS 29	SS 39	SS 47	12 mm	14 mm	18 mm
Colors							
Plain Colors							
	Majestic Blue F (296)	NEW!	☒	☒	☒	☒	☒
Crystal Effects							
Crystal Laquer^{PRO}							
	Crystal Buttercup (001 L124S)	NEW!			☒	☒	
	Crystal Lilac (001 L126S)	NEW!			☒	☒	
	Crystal Lime (001 L125S)	NEW!			☒	☒	

FANCY STONES & SETTINGS

4120



Size

6x4 mm

8x6 mm

14x10 mm

18x13 mm

25x18 mm

Colors

Plain Colors

Majestic Blue F (296)

NEW!

Crystal Effects

Crystal Laquer^{PRO}

Crystal Buttercup (001 L124S)

NEW!

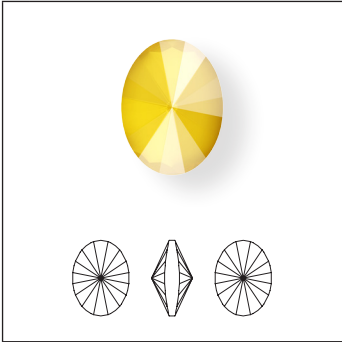
Crystal Lilac (001 L126S)

NEW!

Crystal Lime (001 L125S)

NEW!

4122 Oval Rivoli Fancy Stone



Size

8x6 mm

14x10.5 mm

18x13.5 mm

Crystal Effects

Crystal Laquer^{PRO}

Crystal Buttercup (001 L124S)

NEW!

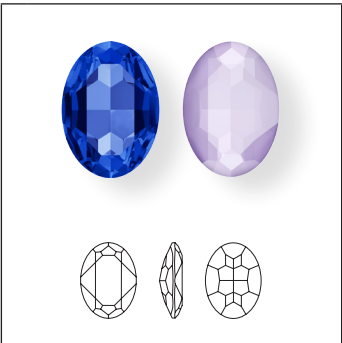
Crystal Lilac (001 L126S)

NEW!

Crystal Lime (001 L125S)

NEW!

4127



Size

30x22 mm

Colors

Plain Colors

Majestic Blue F (296)

NEW!

Crystal Effects

Crystal Laquer^{PRO}

Crystal Buttercup (001 L124S)

NEW!

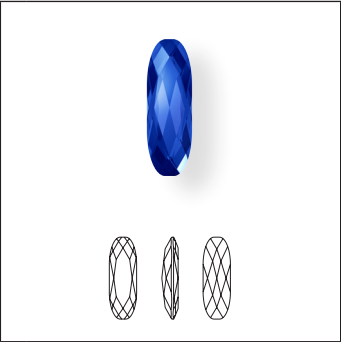
Crystal Lilac (001 L126S)

NEW!

Crystal Lime (001 L125S)

NEW!

4161 Long Classical Oval Fancy Stone



Size

15x5 mm

21x7 mm

27x9 mm

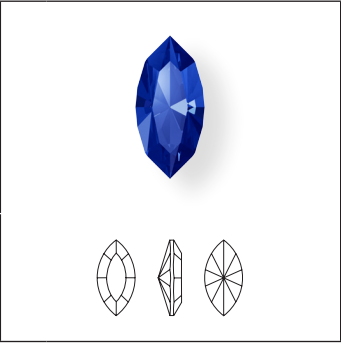
Colors

Plain Colors

 Majestic Blue F (296)

NEW!

4228 XILION Navette Fancy Stone



Size 4x2, 5x2.5 mm

4228

Size

4x2 mm

5x2.5 mm

6x3 mm

8x4 mm

10x5 mm

15x7 mm

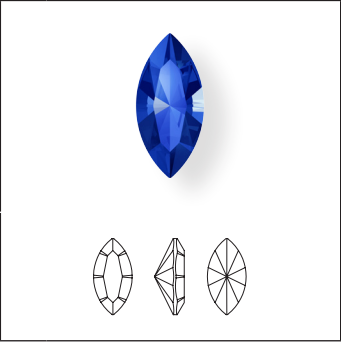
Colors

Plain Colors

 Majestic Blue F (296)

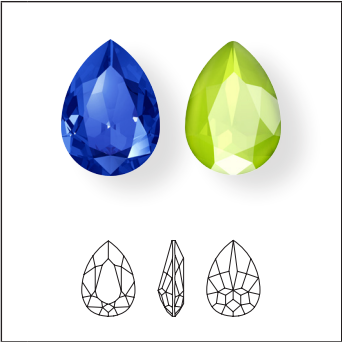
NEW!

4228 XILION Navette Fancy Stone



Size 6x3, 8x4, 10x5, 15x7 mm

4320



Colors

Plain Colors

Majestic Blue F (296)

Crystal Effects

Crystal Laquer^{PRO}

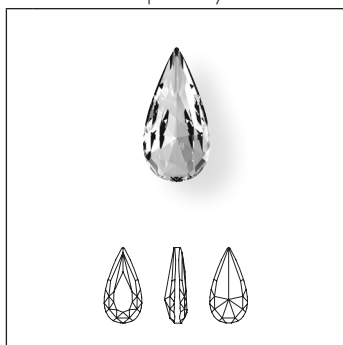
Crystal Buttercup (001 L124S)

Crystal Lilac (001 L126S)

Crystal Lime (001 L125S)

Size	6x4 mm	8x6 mm	10x7 mm	14x10 mm	18x13 mm
NEW!	☒	☒	☒	☒	☒
	☒	☒	☒	☒	☒
NEW!	☒	☒	☒	☒	☒
NEW!	☒	☒	☒	☒	☒
NEW!	☒	☒	☒	☒	☒

4322 Teardrop Fancy Stone ^{NEW!}



Size	10x5 mm	14x7 mm	18x9 mm	22x11 mm	30x15 mm
------	---------	---------	---------	----------	----------

Crystal

Crystal F (001)					
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Colors

Plain Colors

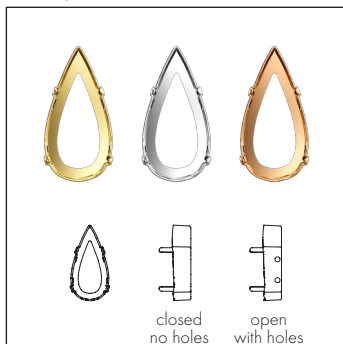
Amethyst F (204)					
Aquamarine F (202)					
Black Diamond F (215)					
Denim Blue F (266)					
Emerald F (205)					
Jet (280)					
Light Colorado Topaz F (246)					
Majestic Blue F (296)	NEW!				
Montana F (207)					
Scarlet F (276)					
Tanzanite F (539)					
Vintage Rose F (319)					

Crystal Effects

Transparent Effects

Crystal AB F (001 AB)					
Crystal Antique Pink F (001 ANTP)					
Crystal Golden Shadow F (001 GSHA)					
Crystal Silver Night (001 SINI)					
Crystal Silver Shade F (001 SSHA)					

4322/S ^{NEW!}

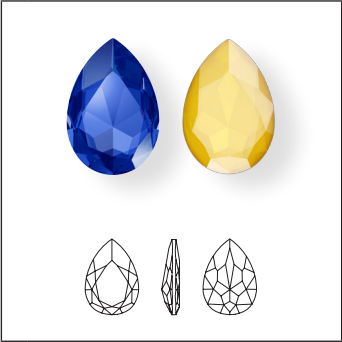


Size & color of plating	10x5 mm No plating	14x7 mm No plating	18x9 mm No plating	22x11 mm No plating	30x15 mm No plating	10x5 mm Rhodium	14x7 mm Rhodium	18x9 mm Rhodium	22x11 mm Rhodium	30x15 mm Rhodium	10x5 mm Gold	14x7 mm Gold	18x9 mm Gold	22x11 mm Gold	30x15 mm Gold
-------------------------	--------------------	--------------------	--------------------	---------------------	---------------------	-----------------	-----------------	-----------------	------------------	------------------	--------------	--------------	--------------	---------------	---------------

Ring/Hole, Back Configuration

00 C = No ring/hole, closed															
H2 O = 4 holes/2 each side, open															

4327



Size

30x20 mm

Colors

Plain Colors

Majestic Blue F (296) NEW!

Crystal Effects

Crystal Laquer^{PRO}

Crystal Buttercup (001 L124S) NEW!

Crystal Lilac (001 L126S) NEW!

Crystal Lime (001 L125S) NEW!

4328 XILION Pear Fancy Stone



Size

6x3.6 mm

8x4.8 mm

10x6 mm

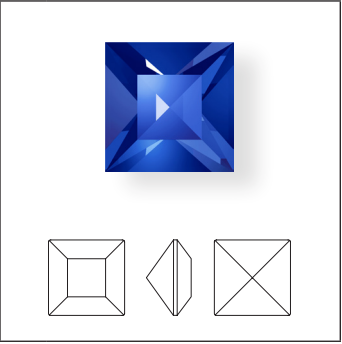
13x7.8 mm

Colors

Plain Colors

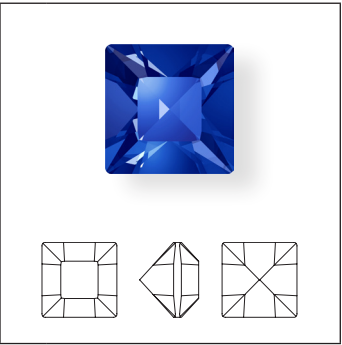
Majestic Blue F (296) NEW!

4428 XILION Square Fancy Stone



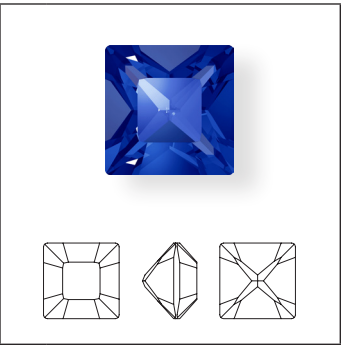
Size 2 mm

4428 XILION Square Fancy Stone



Size 3, 4 mm

4428 XILION Square Fancy Stone



Size 6, 8 mm

4428

Size

2 mm

3 mm

4 mm

6 mm

8 mm

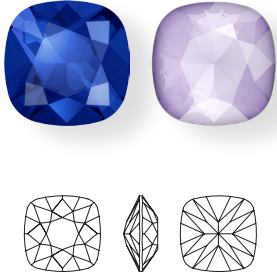
Colors

Plain Colors

Majestic Blue F (296)

NEW!

4470



Size

10 mm

12 mm

Colors

Plain Colors

 Majestic Blue F (296)

NEW!

Crystal Effects

Crystal Laquer^{PRO}

 Crystal Buttercup (001 L124S)

NEW!

 Crystal Lilac (001 L126S)

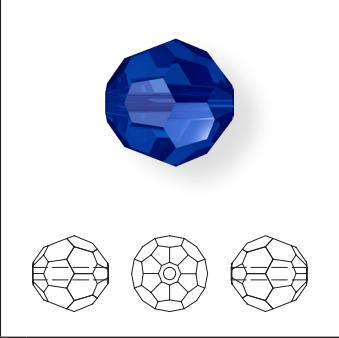
NEW!

 Crystal Lime (001 L125S)

NEW!

BEADS

5000



Size

2 mm	3 mm	4 mm	6 mm	8 mm	10 mm
------	------	------	------	------	-------

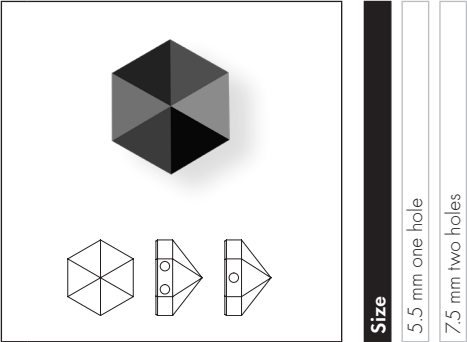
Colors

Plain Colors

 Majestic Blue [296]	NEW!						
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SPIKE BEADS

5060 Hexagon Spike Bead ^{NEW!}



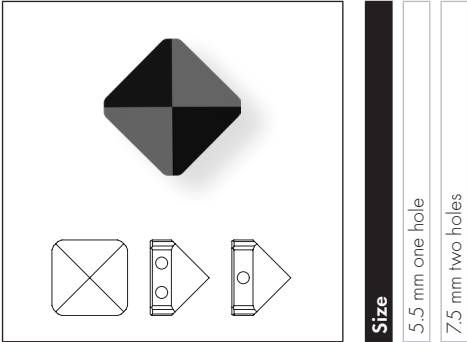
Size

5.5 mm one hole

7.5 mm two holes

Crystal		
	Crystal (001)	
Colors		
Plain Colors		
	Jet (280)	
Crystal Effects		
Transparent Effects		
	Crystal AB (001 AB)	
	Crystal Blue Shade (001 BLSH)	
	Crystal Golden Shadow (001 GSHA)	
	Crystal Paradise Shine (001 PARSH)	
	Crystal Silver Night (001 SINI)	
Metallic Effects		
	Crystal Light Chrome (001 LTCH)	
	Crystal Metallic Blue (001 METBL)	
	Crystal Metallic Light Gold (001 MLG)	
	Crystal Rose Gold (001 ROGL)	
Color Effects		
Metallic Effects		
	Jet Hematite (280 HEM)	

5061 Square Spike Bead ^{NEW!}



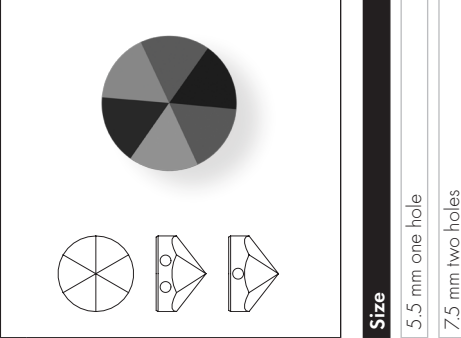
Size

5.5 mm one hole

7.5 mm two holes

Crystal		
	Crystal (001)	
Colors		
Plain Colors		
	Jet (280)	
Crystal Effects		
Transparent Effects		
	Crystal AB (001 AB)	
	Crystal Blue Shade (001 BLSH)	
	Crystal Golden Shadow (001 GSHA)	
	Crystal Paradise Shine (001 PARSH)	
	Crystal Silver Night (001 SINI)	
Metallic Effects		
	Crystal Light Chrome (001 LTCH)	
	Crystal Metallic Blue (001 METBL)	
	Crystal Metallic Light Gold (001 MLG)	
	Crystal Rose Gold (001 ROGL)	
Color Effects		
Metallic Effects		
	Jet Hematite (280 HEM)	

5062 Round Spike Bead ^{NEW!}

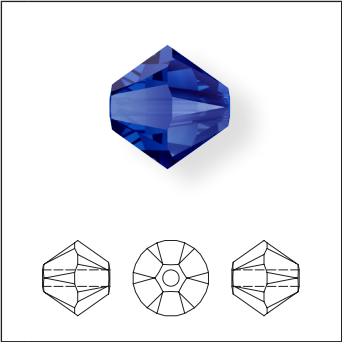


Size

5.5 mm one hole
7.5 mm two holes

Crystal		
	Crystal (001)	☐
Colors		
Plain Colors		
	Jet (280)	☐
Crystal Effects		
Transparent Effects		
	Crystal AB (001 AB)	☐
	Crystal Blue Shade (001 BLSH)	☐
	Crystal Golden Shadow (001 GSHA)	☐
	Crystal Paradise Shine (001 PARSH)	☐
	Crystal Silver Night (001 SINI)	☐
Metallic Effects		
	Crystal Light Chrome (001 LTCH)	☐
	Crystal Metallic Blue (001 METBL)	☐
	Crystal Metallic Light Gold (001 MLG)	☐
	Crystal Rose Gold (001 ROGL)	☐
Color Effects		
Metallic Effects		
	Jet Hematite (280 HEM)	☐

5328 XILION Bead



Size

3 mm

4 mm

5 mm

6 mm

8 mm

Colors

Plain Colors

Majestic Blue (296)

Color Effects

Transparent Effects

Majestic Blue AB (296 AB)

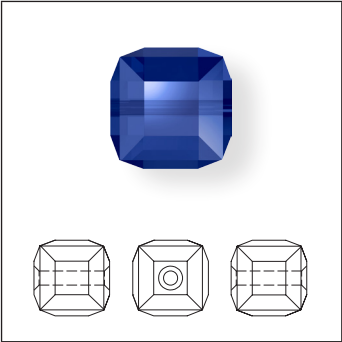
Majestic Blue AB 2x (296 AB2)

NEW!

NEW!

NEW!

5601



Size

4 mm

6 mm

Colors

Plain Colors

Majestic Blue (296)

FINE ROCKS TUBE

5950 Fine Rocks Tube with ending ^{NEW!}

Size & color of plating

15 mm Stainless Steel
15 mm Gold
30 mm Stainless Steel
30 mm Gold

Crystal Effects

Transparent Effects

Crystal Bermuda Blue (001 BBL)
Crystal Golden Shadow (001 GSHA)
Crystal Moonlight (001 MOL)

Metallic Effects

Crystal Light Chrome (001 LTCH)

Multicolors

Jet & Crystal Metallic Silver (001 M100)
--

5951 Fine Rocks Tube without ending ^{NEW!}

Size

15 mm
30 mm

Crystal Effects

Transparent Effects

Crystal Bermuda Blue (001 BBL)
Crystal Golden Shadow (001 GSHA)
Crystal Moonlight (001 MOL)

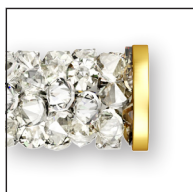
Metallic Effects

Crystal Light Chrome (001 LTCH)

Multicolors

Jet & Crystal Metallic Silver (001 M100)
--

Overview of all available Colors of Metal Part



081 Gold Coating



088 Stainless Steel

Care Instructions



Turn inside out and use mild laundry detergent (wash by hand, max. temp. 30°C, very mild process).



Do not use chlorine bleach!



Do not tumble dry!



Do not iron!

BECHARMED & PAVÉ

PAVÉ BEADS

80 101 BeCharmed Pavé Bead



Size

14x9.3 mm Stainless Steel

Colors

Plain Colors

 [Majestic Blue \(296\)](#)

 [Dark Sapphire \(15\)](#)

NEW!

81 101 BeCharmed Pavé Bead Slim



Size

13.5x6.7 mm Stainless Steel

Colors

Plain Colors

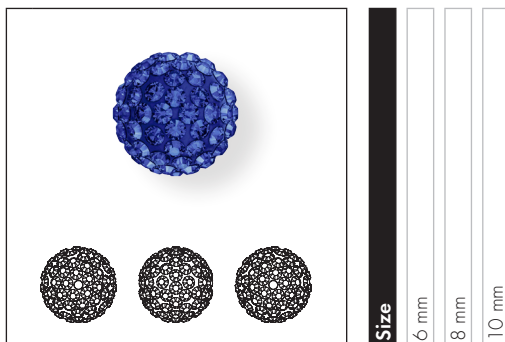
 [Majestic Blue \(296\)](#)

 [Dark Sapphire \(15\)](#)

NEW!

PAVÉ BALL

86 001 Pavé Ball



Size
6 mm
8 mm
10 mm

Colors

Plain Colors

- Majestic Blue (296)
- Dark Sapphire (15)

NEW!

Color Effects

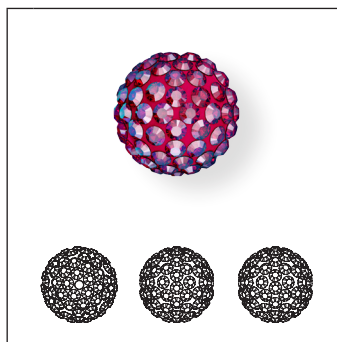
Transparent Effects

- Light Colorado Topaz Shimmer (246 971)
- Antique Gold (35)
- Light Sapphire Shimmer (211 971)
- Cadetblue (43)
- Light Siam Shimmer (227 971)
- Red 3 (21)

NEW!

NEW!

NEW!

86 301 Half Hole Pavé Ball ^{NEW!}

Size
6 mm
8 mm
10 mm

Crystal

- Crystal (001)
- White (01)

Colors

Plain Colors

- Amethyst (204)
- Dark Lila (09)
- Light Amethyst (212)
- Mauve (14)
- Light Rose (223)
- Rose (06)

- Majestic Blue (296)
- Dark Sapphire (15)

NEW!

- Montana (207)
- Navy Blue (17)

- Peridot (214)
- Light Green (10)

- Tanzanite (539)
- Purple (08)

Crystal Effects

Transparent Effects

- Crystal AB (001 AB)
- White (01)
- Crystal Golden Shadow (001 GSHA)
- Pearl Silk (05)

Color Effects

Transparent Effects

- Light Colorado Topaz Shimmer (246 971)
- Antique Gold (35)
- Light Sapphire Shimmer (211 971)
- Cadetblue (43)
- Light Siam Shimmer (227 971)
- Red 3 (21)

Metallic Effects

- Jet Hematite (280 HEM)
- Black (02)



A NEW CHAPTER
THE BECHARMED & PAVÈ

LETTER BEAD

Leading the global mega-trend for customization and individual style statements, Swarovski is launching its exciting BeCharmed Pavè Letter Beads on March 5, 2018.

The Beads (82201) designed to allow all kinds of sparkling messages and creative stories to be told through jewelry and beading across the fashion and DIY arenas. This is the first time that a BeCharmed Bead is available in a completely round version: each bead boasts the ultra-contemporary good looks of sleek, high-shine stainless steel with letters of the alphabet picked out with the high-octane dazzle of Xilion Chatons in a glamorous pavè setting. Running from "A" through to "Z," with the hashtag ("#") and ampersand ("&") symbols also available, they encourage the wearer to create an endless variety of words and statements in eye-catching style.

Infinitely versatile and with irresistible appeal, Letter Beads can be used singly as an attention-grabbing highlight, or arranged to form whole words in order to personalize jewelry, accessories and apparel. There are also myriad imaginative design possibilities when a sparkling message is conveyed in combination with other BeCharmed Beads and Charms. Indeed, the entire kaleidoscope of the Swarovski assortment will also mix brilliantly with these glittering letters.

The Letter Beads are suitable for hand sewing and numerous hand-application techniques, and they can be easily threaded onto metal chain, leather or nylon cord via a standard 4.5mm hole. Furthermore, in order to ensure maximum flexibility when it comes to application, each letter or symbol is picked out in crystals three times so that the perfectly round 12mm-diameter bead – the first time this size has been offered – is completely encircled.

82 201 Letter Bead ^{NEW!}



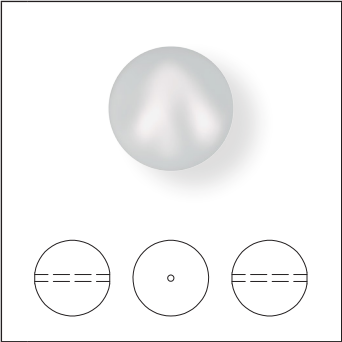
Size
12x11 mm Stainless Steel

Letter

A	
B	
C	
D	
E	
F	
G	
H	
I	
J	
K	
L	
M	
N	
O	
P	
Q	
R	
S	
T	
U	
V	
W	
X	
Y	
Z	
#	
&	

CRYSTAL PEARLS

5810 Crystal Round Pearl



Size

3 mm

4 mm

5 mm

6 mm

8 mm

10 mm

12 mm

Colors

 Crystal Iridescent Dove Grey Pearl (001 954)

NEW!





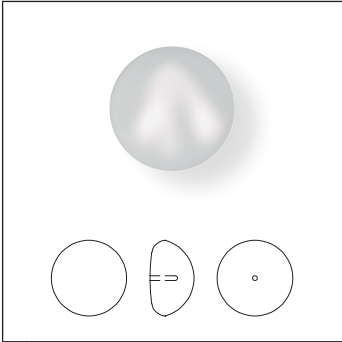








5817



Size

6 mm

8 mm

10 mm

Colors

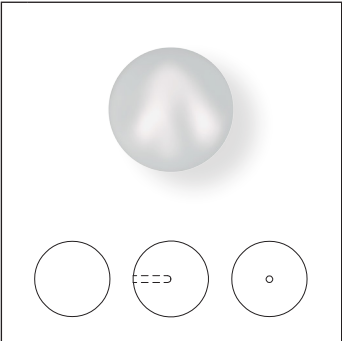
 Crystal Iridescent Dove Grey Pearl (001 954)

NEW!





5818



Size

3 mm

4 mm

6 mm

8 mm

10 mm

Colors

 Crystal Iridescent Dove Grey Pearl (001 954)

NEW!

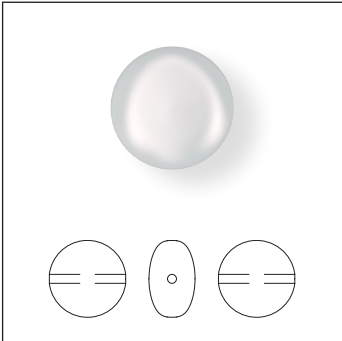








5860 Crystal Coin Pearl



Size

10 mm

12 mm

Colors

 Crystal Iridescent Dove Grey Pearl (001 954)

NEW!



PENDANTS

6000



Size

11x5.5 mm

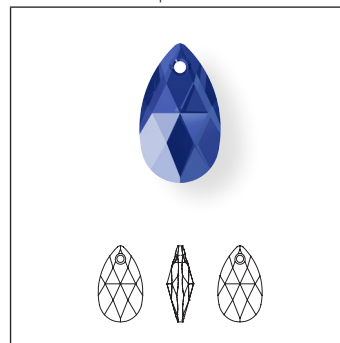
Colors

Plain Colors

● Majestic Blue (296)

NEW!

6106 Pear-shaped Pendant



Size

16 mm

22 mm

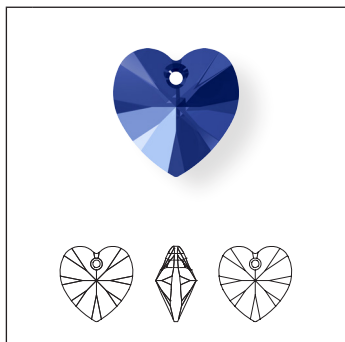
Colors

Plain Colors

● Majestic Blue (296)

NEW!

6228 XILION Heart Pendant



Size

10.3x10 mm

14.4x14 mm

18x17.5 mm

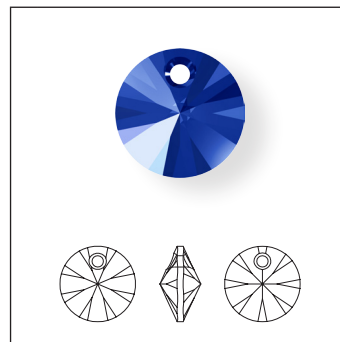
Colors

Plain Colors

● Majestic Blue (296)

NEW!

6428 XILION Pendant



Size

8 mm

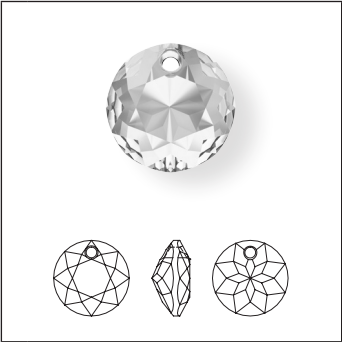
Colors

Plain Colors

● Majestic Blue (296)

NEW!

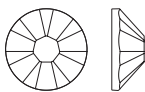
6430 Classic Cut Pendant ^{NEW!}

		Size		
		8 mm		
		10 mm		
		14 mm		
Crystal				
Crystal (001)				
Colors				
Plain Colors				
Amethyst (204)				
Aquamarine (202)				
Emerald (205)				
Light Amethyst (212)				
Light Siam (227)				
Montana (207)				
Peridot (214)				
Rose (209)				
Sapphire (206)				
Siam (208)				
Topaz (203)				
Crystal Effects				
Transparent Effects				
Crystal AB (001 AB)				
Crystal Bermuda Blue P (001 BBL) ¹				
Crystal Golden Shadow (001 GSHA)				
Crystal Silver Night (001 SINI)				
Crystal Vitrail Medium P (001 VM) ¹				

¹ For details about the protective coating, please refer to the Collection 2016 chapter 'Basic Information'.

FLAT BACKS NO HOTFIX

2058 XILION Rose Enhanced



Size

SS 5

SS 7

SS 9

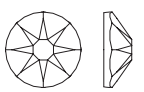
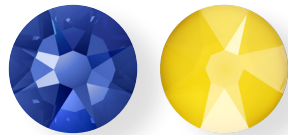
Colors

Plain Colors

Majestic Blue F (296)

NEW!

2088 XIRIUS Rose



Size

SS 12

SS 16

SS 20

SS 30

SS 34

Colors

Plain Colors

Majestic Blue F (296)

NEW!

Crystal Effects

Crystal Laquer^{PRO}

Crystal Buttercup (001 L124S)

NEW!

Crystal Lilac (001 L126S)

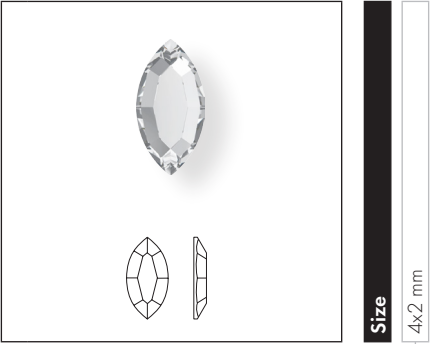
NEW!

Crystal Lime (001 L125S)

NEW!

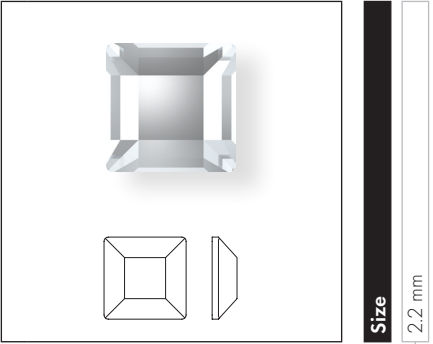
MINI SIZE FLAT BACKS

2200 Navette Flat Back



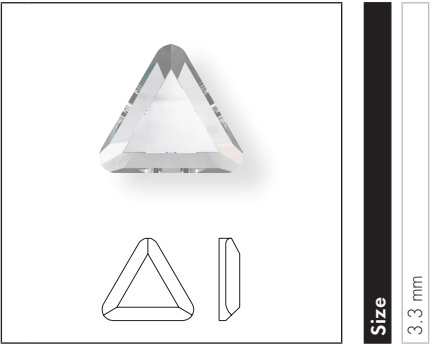
- Crystal
 - Crystal F (001)
- Colors
 - Plain Colors
- Jet (280)
- Crystal Effects
 - Transparent Effects
 - Crystal AB F (001 AB)
 - Crystal Golden Shadow F (001 GSHA)

2400 Square Flat Back



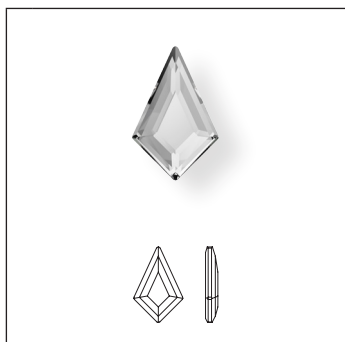
- Crystal
 - Crystal F (001)
- Colors
 - Plain Colors
- Jet (280)
- Crystal Effects
 - Transparent Effects
 - Crystal AB F (001 AB)
 - Crystal Golden Shadow F (001 GSHA)

2711 Triangle Flat Back



- Crystal
 - Crystal F (001)
- Colors
 - Plain Colors
- Jet (280)
- Crystal Effects
 - Transparent Effects
 - Crystal AB F (001 AB)
 - Crystal Golden Shadow F (001 GSHA)

GEOMETRIC FLAT BACKS

2771 Kite Flat Back ^{NEW!}

Size

6.4x4.2 mm

8.6x5.6 mm

12.9x8.3 mm

Crystal

Crystal F (001)

Colors

Plain Colors

Aquamarine F (202)

Black Diamond F (215)

Jet (280)

Light Rose F (223)

Light Siam F (227)

Crystal Effects

Transparent Effects

Crystal AB F (001 AB)

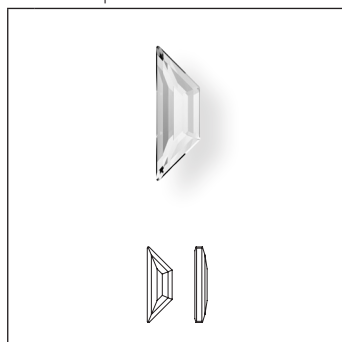
Crystal Golden Shadow F (001 GSHA)

Crystal Silver Shade F (001 SSHA)

Color Effects

Metallic Effects

Jet Hematite (280 HEM)

2772 Trapeze Flat Back ^{NEW!}

Size

6.5x2.1 mm

8.6x2.8 mm

12.9x4.2 mm

Crystal

Crystal F (001)

Colors

Plain Colors

Aquamarine F (202)

Black Diamond F (215)

Jet (280)

Crystal Effects

Transparent Effects

Crystal AB F (001 AB)

Crystal Golden Shadow F (001 GSHA)

Crystal Silver Shade F (001 SSHA)

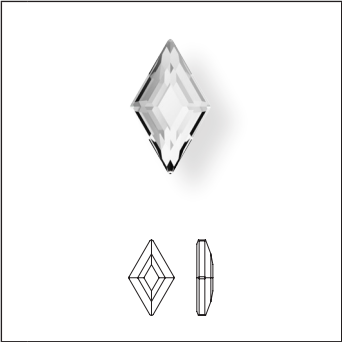
Color Effects

Metallic Effects

Jet Hematite (280 HEM)

FLAT BACKS NO HOTFIX

2773 Diamond Shape Flat Back ^{NEW!}



Size	5x3 mm	6.6x3.9 mm	9.9x5.9 mm
------	--------	------------	------------

Crystal

Crystal F (001)

Colors

Plain Colors

Aquamarine F (202)

Black Diamond F (215)

Jet (280)

Light Rose F (223)

Light Siam F (227)

Crystal Effects

Transparent Effects

Crystal AB F (001 AB)

Crystal Golden Shadow F (001 GSHA)

Crystal Silver Shade F (001 SSHA)

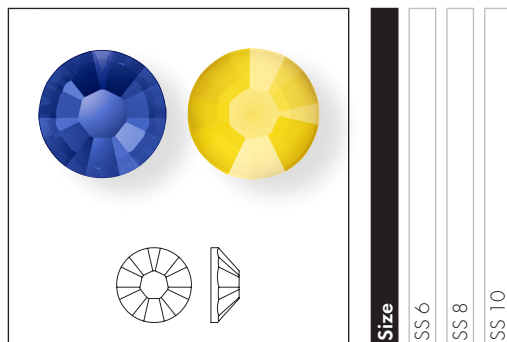
Color Effects

Metallic Effects

Jet Hematite (280 HEM)

FLAT BACKS HOTFIX

2038 XILION Rose Hotfix



Colors			
Plain Colors			
Majestic Blue A HF (296)	NEW!	☐	☐
Crystal Effects			
Crystal Laquer ^{PRO}			
Crystal Buttercup HFT (001 L124S)	NEW!	☐	☐
Crystal Lilac HFT (001 L126S)	NEW!	☐	☐
Crystal Lime HFT (001 L125S)	NEW!	☐	☐

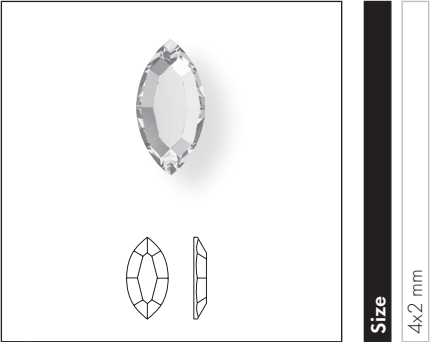
2078 XIRIUS Rose Hotfix



Colors			
Plain Colors			
Majestic Blue A HF (296)	NEW!	☐	☐
Crystal Effects			
Crystal Laquer ^{PRO}			
Crystal Buttercup HFT (001 L124S)	NEW!	☐	☐
Crystal Lilac HFT (001 L126S)	NEW!	☐	☐
Crystal Lime HFT (001 L125S)	NEW!	☐	☐

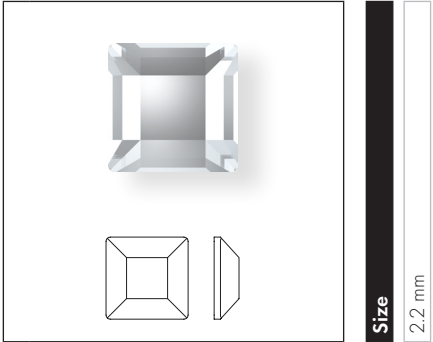
MINI SIZE FLAT BACKS

2200 Navette Flat Back Hotfix



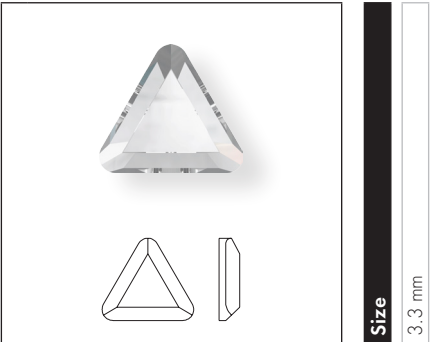
- Crystal
 - Crystal M HF (001)
- Colors
 - Plain Colors
- Jet M HF (280)
- Crystal Effects
 - Transparent Effects
- Crystal AB M HF (001 AB)
- Crystal Golden Shadow M HF (001 GSHA)

2400 Square Flat Back Hotfix



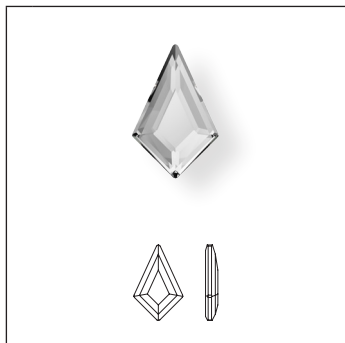
- Crystal
 - Crystal M HF (001)
- Colors
 - Plain Colors
- Jet M HF (280)
- Crystal Effects
 - Transparent Effects
- Crystal AB M HF (001 AB)
- Crystal Golden Shadow M HF (001 GSHA)

2711 Triangle Flat Back Hotfix



- Crystal
 - Crystal M HF (001)
- Colors
 - Plain Colors
- Jet M HF (280)
- Crystal Effects
 - Transparent Effects
- Crystal AB M HF (001 AB)
- Crystal Golden Shadow M HF (001 GSHA)

GEOMETRIC FLAT BACKS

2771 Kite Flat Back Hoflix ^{NEW!}

Size

6.4x4.2 mm

8.6x5.6 mm

12.9x8.3 mm

Crystal

Crystal M HF (001)

Colors

Plain Colors

AquaMare M HF (202)

Black Diamond M HF (215)

Jet M HF (280)

Light Rose M HF (223)

Light Siam M HF (227)

Crystal Effects

Transparent Effects

Crystal AB M HF (001 AB)

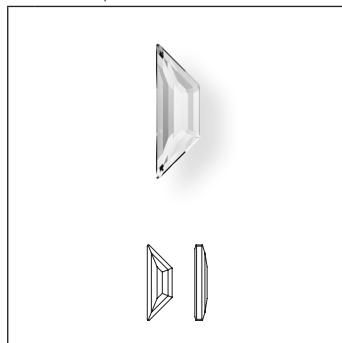
Crystal Golden Shadow M HF (001 GSHA)

Crystal Silver Shade M HF (001 SSHA)

Color Effects

Metallic Effects

Jet Hematite M HF (280 HEM)

2772 Trapeze Flat Back Hoflix ^{NEW!}

Size

6.5x2.1 mm

8.6x2.8 mm

12.9x4.2 mm

Crystal

Crystal M HF (001)

Colors

Plain Colors

AquaMare M HF (202)

Black Diamond M HF (215)

Jet M HF (280)

Crystal Effects

Transparent Effects

Crystal AB M HF (001 AB)

Crystal Golden Shadow M HF (001 GSHA)

Crystal Silver Shade M HF (001 SSHA)

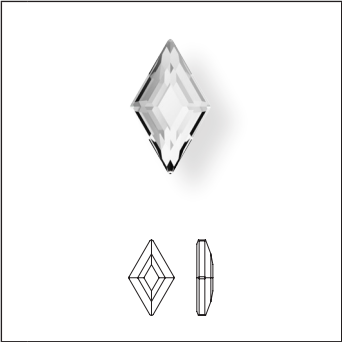
Color Effects

Metallic Effects

Jet Hematite M HF (280 HEM)

FLAT BACKS HOTFIX

2773 Diamond Shape Flat Back Hotfix ^{NEW!}



Size	5x3 mm	6.6x3.9 mm	9.9x5.9 mm
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Crystal

Crystal M HF (001)

Colors

Plain Colors

Aquamarine M HF (202)

Black Diamond M HF (215)

Jet M HF (280)

Light Rose M HF (223)

Light Siam M HF (227)

Crystal Effects

Transparent Effects

Crystal AB M HF (001 AB)

Crystal Golden Shadow M HF (001 GSHA)

Crystal Silver Shade M HF (001 SSHA)

Color Effects

Metallic Effects

Jet Hematite M HF (280 HEM)

Application Advice

The Navette/Square and Triangle Flat Back Hotfix can be easily applied using a standard heat press.

The application parameters for Creation Stones apply.

The Kite/Trapeze and Diamond Shape Flat Back Hotfix can be easily applied using a standard heat press.

For articles smaller than 8 mm in diameter, the application parameters for Creation Stones apply. For bigger sizes, the application parameters are the same as those that apply to Creation Stones Plus. These items are not suitable for application from the front.

Care Instructions

The care instructions for the Navette/Square and Triangle Flat Back Hotfix are the same as those that apply to Creation Stones from the Flat Back Hotfix assortment.

The care instructions for the Kite/Trapeze and Diamond Shape Flat Back Hotfix are the same as those that apply to Creation Stones Plus from the Flat Back Hotfix assortment. For articles smaller than 8 mm in diameter, the care instructions for Creation Stones apply.

For detailed information, please refer to
the Application Manual and our business website
SWAROVSKI-PROFESSIONAL.COM

SEW-ON ARTICLES

EMERALD CUT SEW-ON STONE

3252 Emerald Cut Sew-on Stone ^{NEW!}

		Size		
		14x10 mm	20x14 mm	28x20 mm
Crystal				
Crystal F (001)		■	■	■
Colors				
Plain Colors				
Aquamarine F (202)		■	■	
Emerald F (205)		■	■	
Graphite F (253)		■	■	
Jet (280)		■	■	
Majestic Blue F (296)		NEW! ■	■	
Scarlet F (276)		■	■	
Sunflower F (292)		■	■	
Vintage Rose F (319)		■	■	
Crystal Effects				
Transparent Effects				
Crystal AB F (001 AB)		■	■	■
Crystal Golden Shadow F (001 GSHA)		■	■	■
Crystal Silver Shade F (001 SSHA)		■	■	

SEW-ON ARTICLES

Application Advice

The Emerald Cut Sew-on Stone can be either sewn on or applied to different fabrics by hand. When processing the 28 mm version, a thread with a thread count greater than Nm 50 is recommended.

Care Instructions

Due to the size of this article (especially the 28 mm version) washing it by hand is recommended in order to avoid detaching the fabric and to prevent the crystals from being scratched:

						
Turn inside out and use mild laundry detergent (wash by hand, max. temp. 30°C, very mild process).	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry-cleaned using perchloroethylene. Turn inside out.	The textile can be gently dry-cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wet cleaning. Turn inside out.
To protect the crystals as much as possible, the use of a soft wash bag is recommended.						

For detailed information about sewing, please refer to the Application Manual and our business website SWAROVSKI-PROFESSIONAL.COM

CRYSTAL ELEMENTS

Article Size	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
4322			
10x5 mm	72	13.95	33.93
14x7 mm	48	22.56	43.16
18x9 mm	24	24.72	45.45
22x11 mm	15	30.00	54.73
30x15 mm	12	54.00	74.10
5060			
5.5 mm	288	49.40	62.92
7.5 mm	144	48.82	72.67
5061			
5.5 mm	288	62.65	75.50
7.5 mm	144	46.37	71.85
5062			
5.5 mm	288	50.85	67.95
7.5 mm	144	40.32	62.16
5950			
15 mm	10	12.00	12.01
30 mm	10	18.60	18.61
5951			
15 mm	10	6.80	6.81
30 mm	10	13.90	13.91
82 201			
12x11 mm	12	46.2	66.00
86 301			
6 mm	12	3.50	23.00
8 mm	12	7.80	27.30
10 mm	12	14.50	34.00
6430			
8 mm	72	23.70	42.12
10 mm	48	31.68	51.86
14 mm	24	40.90	61.63

Article Size	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
2771			
6.4x4.2 mm	288	9.04	17.87
8.6x5.6 mm	216	16.84	43.02
12.9x8.3 mm	144	36.29	61.39
2772			
6.5x2.1 mm	288	6.39	15.17
8.6x2.8 mm	288	16.29	40.71
12.9x4.2 mm	144	25.57	53.86
2773			
5x3 mm	288	4.83	13.66
6.6x3.9 mm	288	11.23	35.65
9.9x5.9 mm	144	19.30	43.39
3252			
14x10 mm	36	29.59	50.19
20x14 mm	15	35.55	60.28
28x20 mm	10	67.65	88.78

TRANSFERS

New Exclusive Color for art. 2038 XILION Rose and art. 2078 XIRIUS Rose	Available in the following sizes:
Majestic Blue (296)	2038 XILION Rose SS 6, SS 8, SS 10 2078 XIRIUS Rose SS 12, SS 16, SS 20, SS 34
New Exclusive Crystal Shiny Lacquer ^{PRO} for art. 2038 XILION Rose and art. 2078 XIRIUS Rose	Available in the following sizes:
Crystal Buttercup (001 L124S) Crystal Lilac (001 L126S) Crystal Lime (001 L125S)	2038 XILION Rose SS 10 2078 XIRIUS Rose SS 16, SS 34

MINI SIZE FLAT BACKS

2200 Navette Flat Back



NEW!

Size

4x2 mm

Crystal

Crystal M HF (001)

Colors

Plain Colors

Jet M HF (280)

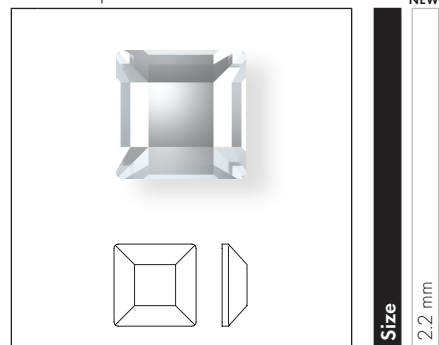
Crystal Effects

Transparent Effects

Crystal AB M HF (001 AB)

Crystal Golden Shadow M HF (001 GSHA)

2400 Square Flat Back



NEW!

Size

2,2 mm

Crystal

Crystal M HF (001)

Colors

Plain Colors

Jet M HF (280)

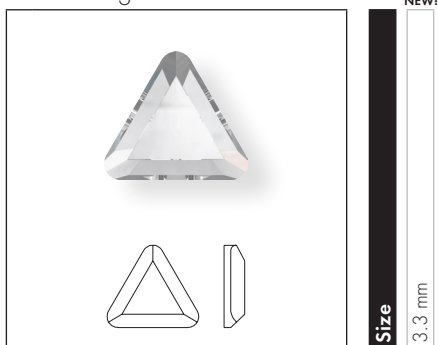
Crystal Effects

Transparent Effects

Crystal AB M HF (001 AB)

Crystal Golden Shadow M HF (001 GSHA)

2711 Triangle Flat Back



NEW!

Size

3,3 mm

Crystal

Crystal M HF (001)

Colors

Plain Colors

Jet M HF (280)

Crystal Effects

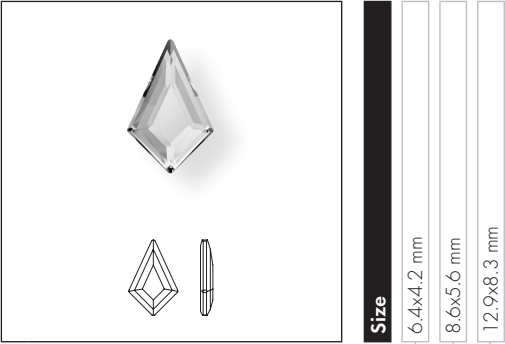
Transparent Effects

Crystal AB M HF (001 AB)

Crystal Golden Shadow M HF (001 GSHA)

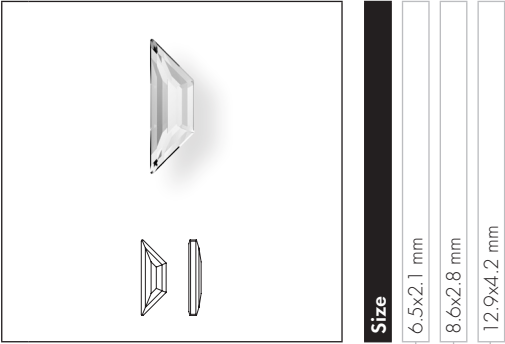
GEOMETRIC FLAT BACKS

2771 Kite Flat Back ^{NEW!}

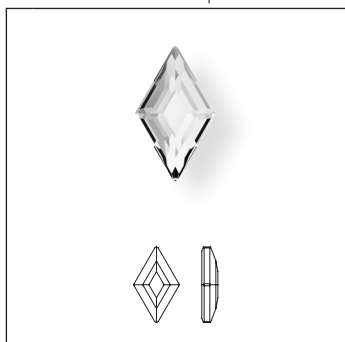


Size			
	6.4x4.2 mm	8.6x5.6 mm	12.9x8.3 mm
Crystal			
Crystal M HF (001)			
Colors			
Plain Colors			
Aquamarine M HF (202)			
Black Diamond M HF (215)			
Jet M HF (280)			
Light Rose M HF (223)			
Light Siam M HF (227)			
Crystal Effects			
Transparent Effects			
Crystal AB M HF (001 AB)			
Crystal Golden Shadow M HF (001 GSHA)			
Crystal Silver Shade M HF (001 SSHA)			
Color Effects			
Metallic Effects			
Jet Hematite M HF (280 HEM)			

2772 Trapeze Flat Back ^{NEW!}



Size			
	6.5x2.1 mm	8.6x2.8 mm	12.9x4.2 mm
Crystal			
Crystal M HF (001)			
Colors			
Plain Colors			
Aquamarine M HF (202)			
Black Diamond M HF (215)			
Jet M HF (280)			
Crystal Effects			
Transparent Effects			
Crystal AB M HF (001 AB)			
Crystal Golden Shadow M HF (001 GSHA)			
Crystal Silver Shade M HF (001 SSHA)			
Color Effects			
Metallic Effects			
Jet Hematite M HF (280 HEM)			

2773 Diamond Shape Flat Back ^{NEW!}


Size	5x3 mm	6.6x3.9 mm	9.9x5.9 mm
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Crystal

Crystal M HF (001)

Colors
Plain Colors

Aquamarine M HF (202)

Black Diamond M HF (215)

Jet M HF (280)

Light Rose M HF (223)

Light Siam M HF (227)

Crystal Effects
Transparent Effects

Crystal AB M HF (001 AB)

Crystal Golden Shadow M HF (001 GSHA)

Crystal Silver Shade M HF (001 SSHA)

Color Effects
Metallic Effects

Jet Hematite M HF (280 HEM)

Application Advice

The Navette/Square and Triangle Flat Back Hotfix can be easily applied using a standard heat press.
The application parameters for Creation Stones apply.
The Kite/Trapeze and Diamond Shape Flat Back Hotfix can be easily applied using a standard heat press.

For articles smaller than 8 mm in diameter, the application parameters for Creation Stones apply. For bigger sizes, the application parameters are the same as those that apply to Creation Stones Plus. These items are not suitable for application from the front.

Care Instructions

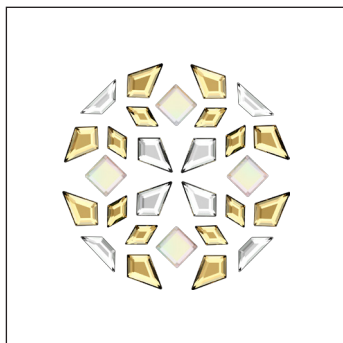
The care instructions for the Navette/Square and Triangle Flat Back Hotfix are the same as those that apply to Creation Stones from the Flat Back Hotfix assortment.

The care instructions for the Kite/Trapeze and Diamond Shape Flat Back Hotfix are the same as those that apply to Creation Stones Plus from the Flat Back Hotfix assortment. For articles smaller than 8 mm in diameter, the care instructions for Creation Stones apply.

For detailed information, please refer to the Application Manual and our business website SWAROVSKI-PROFESSIONAL.COM

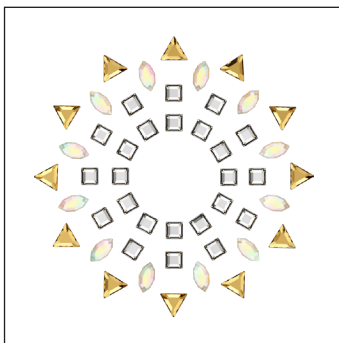
STANDARD COLLECTION

13 368



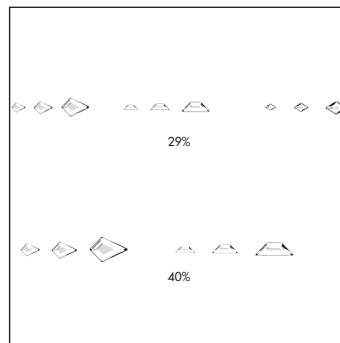
C 001AB/001GSHA/001/001/
001GSHA
E 2402MM4/2771MM6,4X4,2/
2771MM6,4X4,2/2772MM6,5X2,1/
2773MM5X3
S ~30x30
M 110 PCS **100%**

13 369



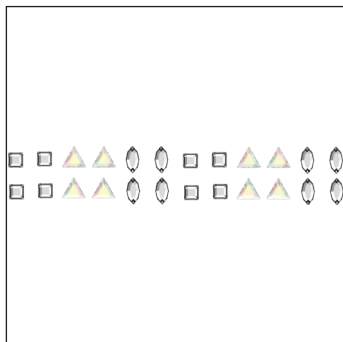
C 001AB/001/001GSHA
E 2200MM4X2/2400MM2/
2711MM3,3
S ~37x37
M 76 PCS **100%**

13 370



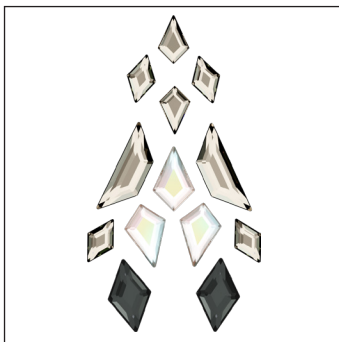
C 001/001/001/001/001/001/
001/001/001
E 2771MM6,4X4,2/2771MM8,6X5,6/
2771MM12,9X8,3/2772MM6,5X2,1/
2772MM8,6X2,8/2772MM12,9X4,2/
2773MM5X3/2773MM6,6X3,9/
2773MM9,9X5,9
S ~153x8
M 50 PCS

13 371



C 001/001/001AB
E 2200MM4X2/2400MM2/
2711MM3,3
S ~56x9
M 126 PCS **79%**

13 373

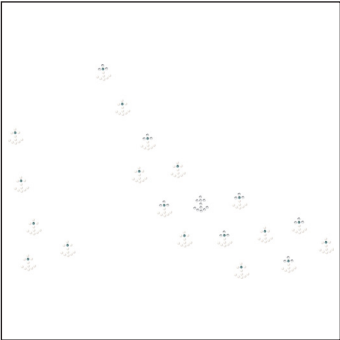


C 001SSHA/001AB/001SSHA/
001SSHA/215
E 2771MM6,4x4,2/2771MM8,6x5,6/
2772MM12,9x4,2/2773MM6,6x3,9/
2773MM9,9x5,9
S ~23x41
M 104 PCS **100%**

CRYSTAL INSPIRATIONS COLLECTION

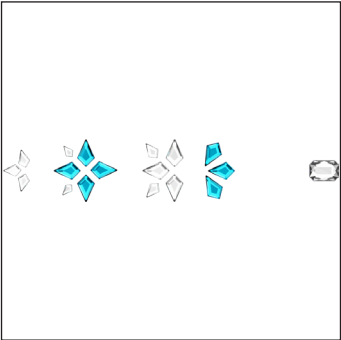
Leisure

13 356



C R9003-001/296
E M2-S6/S6
S ~226x149
M 5 PCS 19%

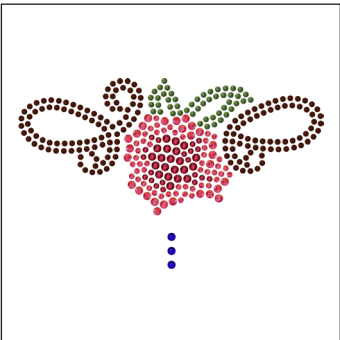
13 360



C 001/001/001/202/001
E 2602MM14X10/2771MM6.4X4.2
/2771MM8.6X5.6/2771MM12.9X
8.3/2771MM12.9X8.3
S ~164x30
M 25 PCS 27%

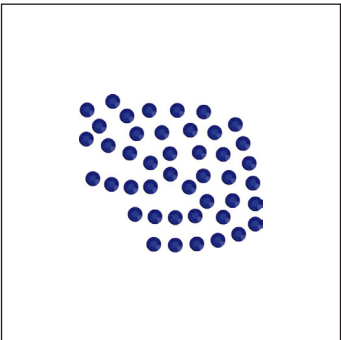
Adventure

13 357



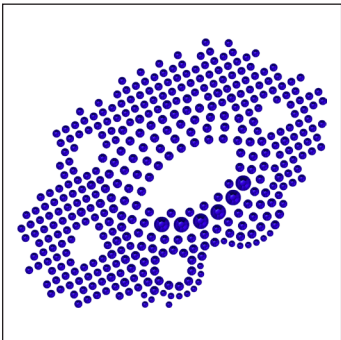
C R8012/R6025-542/276/542/
276/296
E M2/M2-S6/S6/S10/S10/S10
S ~101x63
M 12 PCS 40%

13 358



C 296
E S6
S ~24x21
M 210 PCS 100%

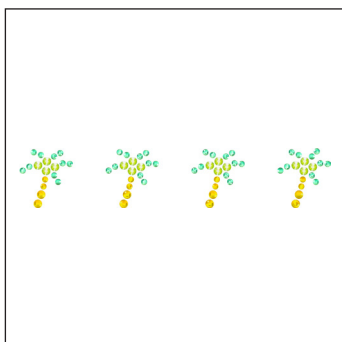
13 359



C 296/296/296/296
E S6/S8/S10/S20
S ~91x79
M 12 PCS 45%

Freedom

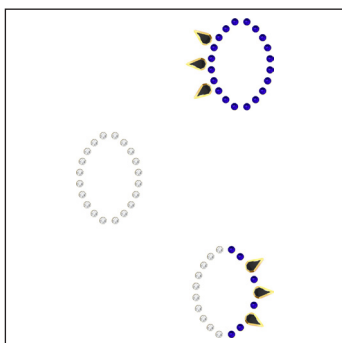
13 355



C	001L115S/226/001L125S/226
E	S10/S10/S16/S16
S	~137x26
M	15 PCS 30%

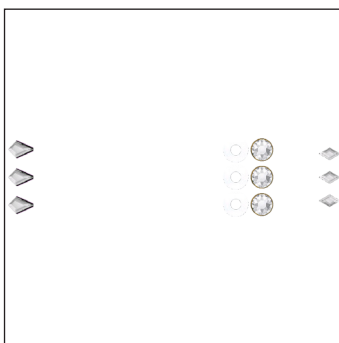
Day Cocktail Wear

13 361



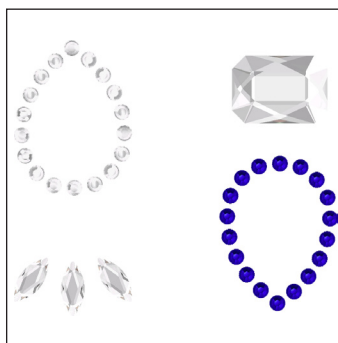
C	280DORZ/001DORZ/296
E	CS8X5/S10/S10
S	~74x120
M	18 PCS 35%

13 362



C	R9003-001DORZ/001/001
E	M8-S34/2771MM8.6X5.6/ 2773MM6.6X3.9
S	~104x25
M	40 PCS 42%

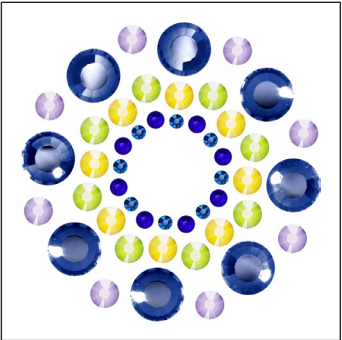
13 363



C	296/001/001/001
E	S8/S8/2201MM8X3.5/ 2602MM14X10
S	~48X40
M	64 PCS 90%

Beach Wear

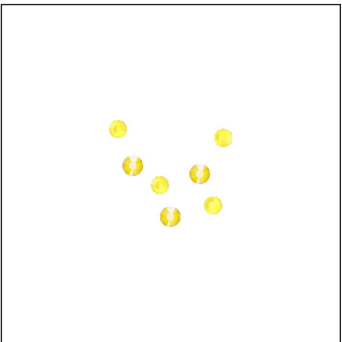
13 364



C	369SHIM/296/001L124S/ 001L126S/001L125S/001L110S
E	S6/S8/S16/S16/S16/S34
S	~40x40
M	68 PCS100%

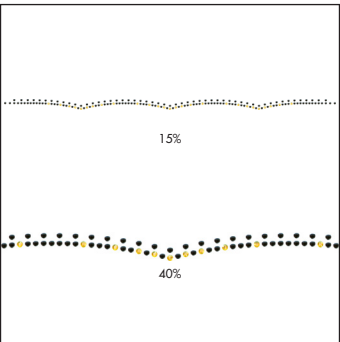
Leather

13 365



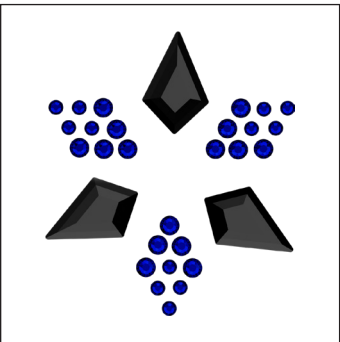
C	231/001L124S
E	S8/S10
S	~16x14
M	342 PCS100%

13 366



C	096-001METSH
E	M2-S6
S	~292x9
M	12 PCS

13 367



C	296/296/280HEM
E	S6/S8/2771MM12.9X8.3
S	~33x37
M	84 PCS100%

SYNTHETICS

CRYSTAL FABRIC – MOTIFS

Crystal Inspirations Collection – Freedom

57 388



C GP15034 022 001 CAL

S ~57x57

M 56 PCS **70%**

CRYSTAL GALUCHAT

New Effect for Crystal Galuchat

89 800-89 899

Color of Film

012 Black

Color Effects

Metallic Effects

● Jet Hematite (280 HEM)

NEW!

Overview of available Effect

Jet Hematite (280 HEM)

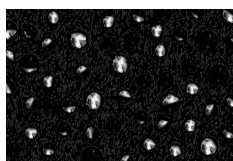
012 Black

SYNTHETICS

CRYSTAL GALUCHAT – MOTIFS

Standard Collection

89 819



C	012 280HEM 280HEM 280HEM
S	~30x20
M	110 PCS 100%

CRYSTAL MEDLEY

New Effect for Crystal Medley

73 000
onwards

Color of Film

012 Black

Color Effects

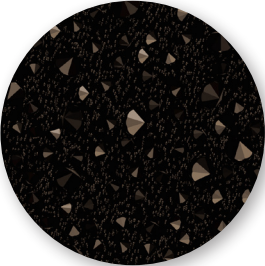
Metallic Effects

Jet Nut (280 NUT)

NEW!

Overview of available Effect

Jet Nut (280 NUT)



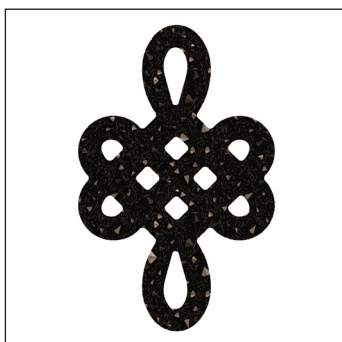
012 Black

SYNTHETICS

CRYSTAL MEDLEY – MOTIFS

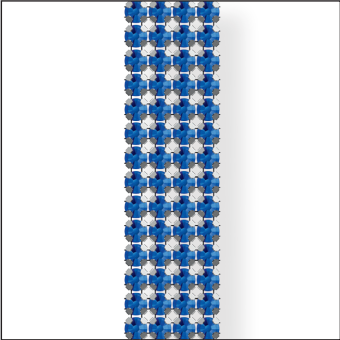
Standard Collection

73 000



C	012 280NUT 280NUT 280 NUT
S	~80x126
M	9 PCS 33%

55 500



R	001-024	
SS	SS 12	
M	10 M	100%

55 501¹



R	001	
SS	SS 12	
M	10 M	100%

55 500 55 501¹	Color of Thread / Net-edge		Color of Casing			
	012 / 112 / 212 Black	022 / 122 / 222 White	081 Gold	082 Silver	086 Gun Metal	093 Rose Gold
Colors						
Plain Colors						
 <u>Majestic Blue F (296)</u>	NEW!					
Crystal Effects						
Crystal Laquer ^{PRO}						
 Crystal Buttercup (001 L124S)	NEW!					
 Crystal Lilac (001 L126S)	NEW!					
 Crystal Lime (001 L125S)	NEW!					

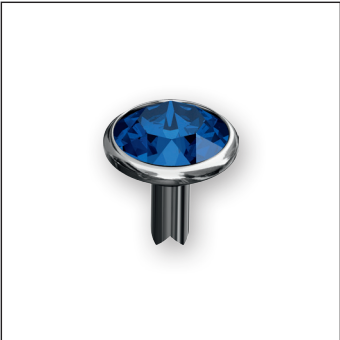
¹ Art. 55 501 is not available with net-edge. When ordering one row with net-edge, art. 55 500 should be used.

FLAT BACK MOTIFS

55 100/55 200 55 101/55 201 onwards		Color of Thread / Net-edge 012 / 112 / 212 Black 022 / 122 / 222 White Color of Casing 081 Gold 082 Silver 086 Gun Metal 093 Rose Gold	
COLOR OF CRYSTALS Colors Plain Colors Majestic Blue F (296) Crystal Effects Crystal Laquer^{PRO} Crystal Buttercup (001 L124S) Crystal Lilac (001 L126S) Crystal Lime (001 L125S)		NEW! NEW! NEW! NEW!	

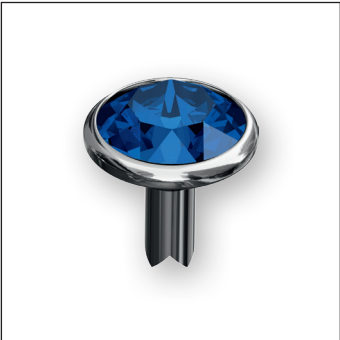
METAL COMPONENTS – RIVETS

53 001 Rivets



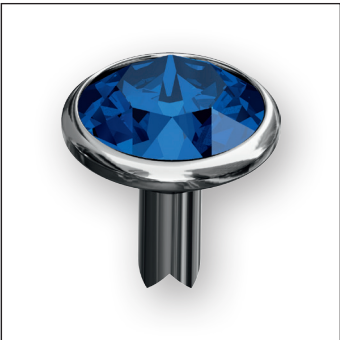
SS SS 29
M 500 PCS 250%

53 005 Rivets



SS SS 34
M 500 PCS 250%

53 006 Rivets



SS SS 39
M 300 PCS 250%

53 008 Rivets



SS PP 24
M 500 PCS 250%

53 001¹

53 005¹

53 006¹

53 008^{1/2}

Color of Casing

081 Gold

082 Silver

086 Gun Metal

088 Stainless Steel

093 Rose Gold

Colors

Plain Colors

Majestic Blue F (296)

NEW!

Overview of all available Colors of Casing



¹ For respective Back Parts please refer to the chapter "Metal Trimmings" (page 676) in Crystal Collection 2016
² Art. 53 008 is only available in stainless steel.

METAL COMPONENTS – ROSES MONTÉES

53 100 Rose Montées



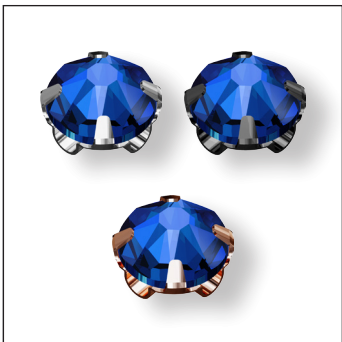
SS SS 12
M 1,440 PCS 250%

53 102 Rose Montées

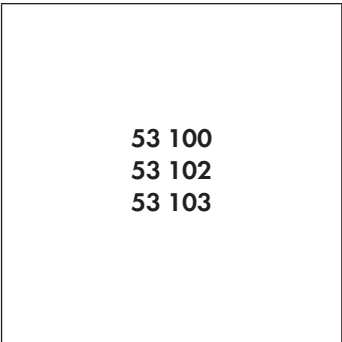


SS SS 16
M 1,440 PCS 250%

53 103 Rose Montées



SS SS 30
M 720 PCS 250%



53 100
53 102
53 103

Color of Casing

082 Silver

086 Gun Metal

093 Rose Gold

Colors

Plain Colors

● Majestic Blue F (296)

NEW!



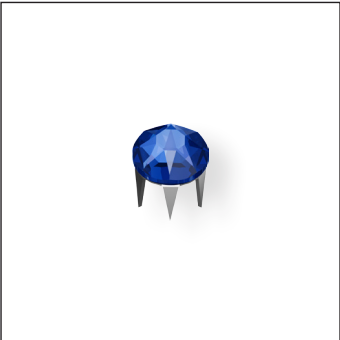
METAL COMPONENTS – ROSE PINS

53 301 Rose Pins



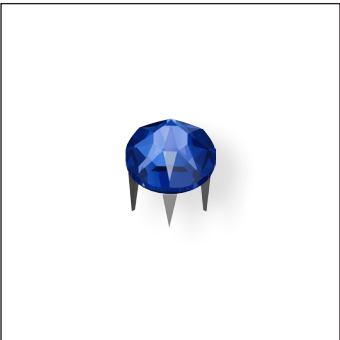
SS SS 10
M 1,440 PCS 250%

53 302 Rose Pins



SS SS 16
M 1,440 PCS 250%

53 303 Rose Pins



SS SS 20
M 720 PCS 250%

53 304 Rose Pins



SS SS 34
M 288 PCS 250%

53 301
53 302
53 303
53 304

Color of Casing
088 Stainless Steel

Colors

Plain Colors

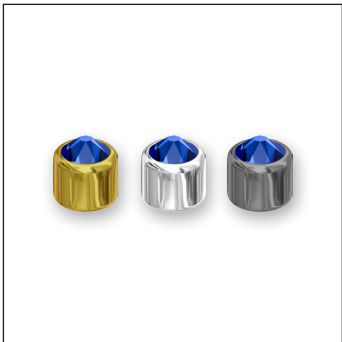
Majestic Blue F (296)

NEW!

METAL TRIMMINGS

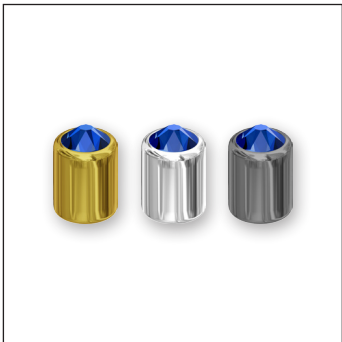
METAL COMPONENTS – 3D STUDS

54 001 3D Studs 4 mm



SS SS 16
M 1000 PCS 250%

54 002 3D Studs 6 mm



SS SS 16
M 1000 PCS 250%

54 003 3D Studs 8 mm



SS SS 16
M 500 PCS 250%

54 001
54 002
54 003

Color of Casing

081 Gold

082 Silver

086 Gun Metal

COLOR OF CRYSTALS

Colors

Plain Colors

NEW!

Majestic Blue F (296)

CRYSTAL MESH

CRYSTAL MESH STANDARD – STAINLESS STEEL NEW

Available Casing Colors

In addition to the new Stainless Steel casing, Crystal Mesh Standard is available with black, gold and silver colored casings.



012 Black



081 Gold



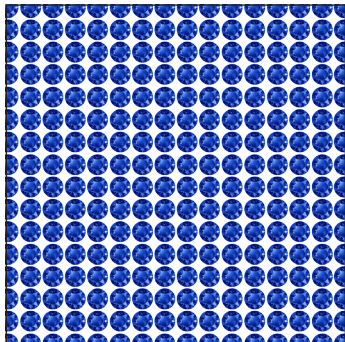
082 Silver



088 Stainless Steel **NEW**

CRYSTAL MESH

40 000



SH 100

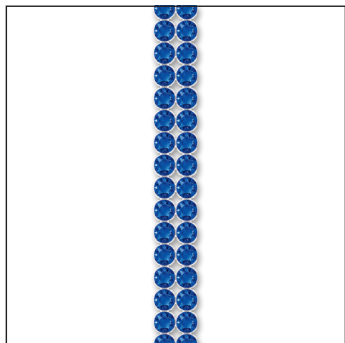
S ~500x200

SS PP 21

M 1 SH

100%

40 001

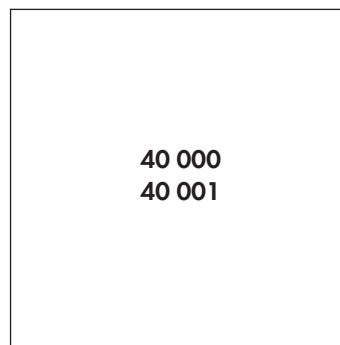


R 002-033

SS PP 21

M 10 M

100%

40 000
40 001

Color of Casing

012 Black

081 Gold

082 Silver

088 Stainless Steel

NEW!

Crystal

Crystal F (001)

Colors

Plain Colors

Amethyst F (204)

Aquamarine F (202)

Black Diamond F (215)

Blue Zircon F (229)

Blush Rose F (257)

Denim Blue F (266)

Emerald F (205)

Fern Green F (291)

Fuchsia F (502)

Graphite F (253)

Greige F (284)

Indian Pink F (289)

Jet F (280)

Jonquil F (213)

Light Amethyst F (212)

Light Colorado Topaz F (246)

Light Rose F (223)

Light Sapphire F (211)

Light Siam F (227)

Light Silk F (261)

Light Turquoise F (263)

Majestic Blue F (296)

NEW!

Padparadscha F (542)

Peridot F (214)

Provence Lavender F (283)

40 000 40 001		NEW!			
		Color of Casing	012 Black	081 Gold	082 Silver
					088 Stainless Steel
Rose F (209)					
Rose Peach F (262)					
Sapphire F (206)					
Scarlet F (276)					
Siam F (208)					
Silk F (391)					
Smoky Mauve F (265)					
Smoked Topaz F (220)					
Tangerine F (259)					
Tanzanite F (539)					
Topaz F (203)					
Vintage Rose F (319)					
Light Multi F (908) ¹					
Rainbow Multi F (909) ²					
Opal Colors					
Rose Water Opal F (395)					
Yellow Opal F (231)					
Crystal Effects					
Transparent Effects					
Crystal AB F (001 AB)					
Crystal Antique Pink F (001 ANTP)					
Crystal Blue Shade F (001 BLSH)					
Crystal Golden Shadow F (001 GSHA)					
Crystal Lilac Shadow F (001 LISH)					
Crystal Luminous Green F (001 LUMG)					
Crystal Moonlight F (001 MOL)					
Crystal Silver Night F (001 SINI)					
Crystal Silver Shade F (001 SSHA)					

40 000 40 001		NEW!			
		Color of Casing	012 Black	081 Gold	082 Silver
					088 Stainless Steel
Metallic Effects					
Crystal Dorado F (001 DOR)					
Crystal Iridescent Green F (001 IRIG)					
Crystal Light Chrome F (001 LTCH)					
Crystal Metallic Blue F (001 METBL)					
Crystal Metallic Light Gold F (001 MLGLD)					
Crystal Metallic Sunshine F (001 METSH)					
Crystal Rose Gold F (001 ROGL)					
Crystal Scarabaeus Green *** F (001 SCGR)					
Crystal Lacquer ^{PRO}					
Crystal Powder Blue (001 L104)					
Crystal Powder Green (001 L102)					
Crystal Powder Rose (001 L103)					
Crystal Powder Yellow (001 L101)					
Color Effects					
Transparent Effects					
Black Diamond Shimmer F (215 971)					
Erinite Shimmer F (360 971)					
Light Colorado Topaz Shimmer F (246 971)					
Light Sapphire Shimmer F (211 971)					
Light Siam Shimmer F (227 971)					
Light Topaz Shimmer F (226 971)					
Metallic Effects					
Jet Hematite F (280 HEM)					
Jet Nut F (280 NUT)					

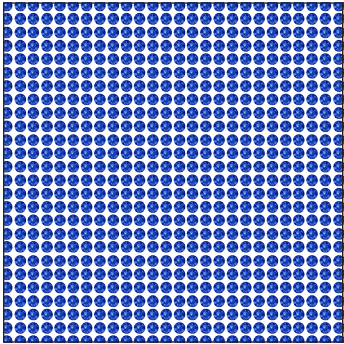
¹ Light Multi F consists of Crystal, Peridot, Light Amethyst, Jonquil, Aquamarine.

² Rainbow Multi F consists of Topaz, Light Siam, Fuchsia, Peridot, Sapphire.

*** designed by Jean Paul Gaultier

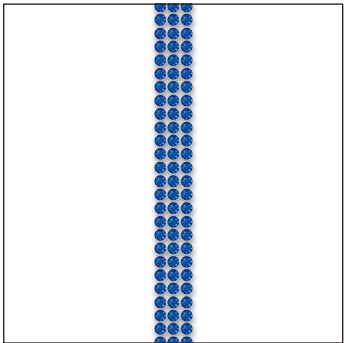
CRYSTAL FINE MESH

40 600



SH	100	
S	~500x200	
SS	PP 9	
M	1 SH	100%

40 601



R	003-033	
SS	PP 9	
M	10 M	100%

40 600
40 601

Color of Casing
081 Gold
082 Silver

Colors
Plain Colors

Majestic Blue F [296]

NEW!



TREND FLAG FREEDOM



CRYSTAL INSPIRATION COLLECTION

TREND FLAG FREEDOM

- 01 **4320** 14x10 mm 001 L109S
- 02 **4320** 14x10 mm 001 L115S
- 03 **4320** 14x10 mm 001 L124S **NEW**
- 04 **4320** 14x10 mm 001 L125S **NEW**
- 05 **4320** 14x10 mm 001 L126S **NEW**
- 06 **4320/S** 14x10 mm 3PH2OH
- 07 **4322** 14x7 mm 205 F
- 08 **4327** 30x20 mm 001 L124S **NEW**
- 09 **4327** 30x20 mm 001 L125S **NEW**
- 10 **4327** 30x20 mm 001 L126S **NEW**
- 11 **4327/S** 30x20 mm 3PH2OH
- 12 **5000** 6 mm 296 **NEW**
- 13 **5810** 8 mm 001 732
- 14 **5810** 8 mm 001 734
- 15 **5810** 10 mm 001 709
- 16 **5821** 11x8 mm 001 715
- 17 **5860** 10 mm 001 954 **NEW**
- 18 **6430** 10 mm 001 BBL P **NEW**
- 19 **3252** 14x10 mm 292 F **NEW**
- 20 **3252** 14x10 mm 319 F **NEW**
- 21 **896785** Crystal Ultrafine Rocks IT Special Motif (I010 001CAL)
- 22 **896785** Crystal Ultrafine Rocks IT Special Motif (I010 001CHRM)
- 23 **896785** Crystal Ultrafine Rocks IT Special Motif (I010 001METS)
- 24 **13355** 001L115S/226/001L125S/226 **NEW**
- 25 **596379** Transfer Special Motif (296/214/001L125S) **NEW**
- 26 **596380** Transfer Special Motif (001L125S) **NEW**
- 27 **596381** Transfer Special Motif (261/226/214/542/001L106S/001L124S/
001L115S/001L116S/001L115S/001L106S/01L124S/001L116S) **NEW**
- 28 **596383** Transfer Special Motif (296/001L126S/001L124S/001L125S) **NEW**
- 29 **596384** Transfer Special Motif (092/082/001L126S/001L125S/001L124S) **NEW**
- 30 **596938** Transfer Special Motif (001/001/001) **NEW**
- 31 **349473** Crystal Rocks Special Motif (O12 001SHIM)
- 32 **349473** Crystal Rocks Special Motif (O12 227SHIM)
- 33 **710716** Crystal Fine Rocks Special Motif (O10 397)
- 34 **615050** Crystal Fabric Special Motif (O12 280HEM)
- 35 **57388** GP15034 022 001CAL
- 36 **55000/002** 022 081 231

MATERIAL INFORMATION

- A Cotton
- B Handwoven Cotton
- C Alcantara®
- D Cotton Mix
- E Jersey Mix
- F Wood

SEGMENT FLAG BEACH WEAR

CRYSTAL INSPIRATION COLLECTION



SEGMENT FLAG BEACH WEAR

- 01 1088 SS 39 001 L124S ^{NEW}
- 02 1088 SS 39 001 L125S ^{NEW}
- 03 1088/S SS 39 PH2OH
- 04 4470 10 mm 001 L115S
- 05 4470 10 mm 001 L126S ^{NEW}
- 06 4470 10 mm 001 L125S ^{NEW}
- 07 4470 10 mm 296 F ^{NEW}
- 08 4470 12 mm 001 L101
- 09 4470 12 mm 001 L125S ^{NEW}
- 10 4470/S 10 mm 3PH2OH
- 11 4470/S 12 mm 3PH2OH
- 12 5000 6 mm 296 ^{NEW}
- 13 5328 4 mm 296 AB ^{NEW}
- 14 5810 6 mm 001 954 ^{NEW}
- 15 5810 8 mm 001 945
- 16 5810 12 mm 001 945
- 17 5860 10 mm 001 954 ^{NEW}
- 18 6430 14 mm 001 AB ^{NEW}
- 19 6430 14 mm 203 ^{NEW}
- 20 3252 20x14 mm 296 F ^{NEW}
- 21 3252 28x20 mm 001 AB F ^{NEW}
- 22 13364 369SHIM/296/001L124S/001L126S/001L125S/001L110S ^{NEW}
- 23 597377 Transfer Special Motif (212/001L109S/001L116S/001L115S)
- 24 597378 Transfer Special Motif (001L126S/542/001L107S/001L106S) ^{NEW}
- 25 597379 Transfer Special Motif (296/296/001L116S/001L114S) ^{NEW}
- 26 597381 Transfer Special Motif (296/001L125S/539/001L126S) ^{NEW}
- 27 597383 Transfer Special Motif (296/001L112S/001L124S) ^{NEW}
- 28 597385 Transfer Special Motif (001L112S/001L108S/001L124S) ^{NEW}
- 29 597388 Transfer Special Motif (001L106S/215SHIM/001L126S) ^{NEW}
- 30 597389 Transfer Special Motif (539/539/001L126S/001AB/001/001AB) ^{NEW}
- 31 710777 Graphic Fine Rocks Special Motif (GP15068 022/001)

MATERIAL INFORMATION

- A Technical Fabric
- B Linen
- C Alcantara®

TREND FLAG ADVENTURE

- 01 **4228** 8x4 mm 296 F ^{NEW}
 02 **4320** 14x10 mm 001 L126S ^{NEW}
 03 **4320** 14x10 mm 296 F ^{NEW}
 04 **4320/S** 14x10 mm 3PH2OH
 05 **4470** 10 mm 296 F ^{NEW}
 06 **4470/S** 10 mm 3PH2OH
 07 **5000** 6 mm 296 ^{NEW}
 08 **5328** 4 mm 296 ^{NEW}
 09 **5810** 3 mm 001 954 ^{NEW}
 10 **5810** 10 mm 001 954 ^{NEW}
 11 **6228** 10,3x10 mm 296 ^{NEW}
 12 **2078** SS34 001 L126S HFT ^{NEW}
 13 **3252** 20x14 mm 253 F ^{NEW}
 14 **3252** 20x14 mm 280 ^{NEW}
 15 **13357** R8012/R6025/542/276/542/276/296 ^{NEW}
 16 **13358** 296 ^{NEW}
 17 **13359** 296/296/296/296 ^{NEW}
 18 **596302** Transfer Special Motif (280GR)
 19 **596303** Transfer Special Motif (234DORZ)
 20 **596304** Transfer Special Motif (296) ^{NEW}
 21 **596305** Transfer Special Motif (R9005/280)
 22 **596306** Transfer Special Motif (091/001L124S/001L126S/001L126S/001L124S/001L126S/001L125S) ^{NEW}
 23 **596308** Transfer Special Motif (296/296/296) ^{NEW}
 24 **596942** Transfer Special Motif (280 GR/280HEM GM/001650 GR/215LTCHZ/212/215/001) ^{NEW}
 25 **596943** Transfer Special Motif (001L126S/001SSHA/280/001SSHA/001SSHA/280) ^{NEW}
 26 **53010** 086 001 ROGLV
 27 **53700** 081 001
 28 **53700** 086 280
 29 **54002** 086 280 HEM
 30 **54002** 086 280 HEM
 31 **54003** 086 001 SSHA

MATERIAL INFORMATION

- A Denim
 B Woven Stripe
 C Fake Leather
 D Alcantara®
 E Hessian

SEGMENT FLAG LEATHER

CRYSTAL INSPIRATION COLLECTION



SEGMENT FLAG LEATHER

- ① **4228** 8x4 mm 276 F
- ② **4228/S** 8x4 mm 3PH2O3
- ③ **4418** 8 mm 280
- ④ **4706** 24 mm 001 BLAPA F
- ⑤ **5060** 7,5 mm 280 ^{NEW}
- ⑥ **5328** 4 mm 296 ^{NEW}
- ⑦ **5809** 3 mm 001 769
- ⑧ **5810** 4 mm 001 954 ^{NEW}
- ⑨ **5810** 6 mm 001 954 ^{NEW}
- ⑩ **5950** 15 mm 001MOL STEEL ^{NEW}
- ⑪ **13365** 231/001L124S ^{NEW}
- ⑫ **13366** 096/001METSH
- ⑬ **13367** 296/296/280HEM ^{NEW}
- ⑭ **598672** Transfer Special Motif (001GSHA) ^{NEW}
- ⑮ **597401** Transfer Special Motif (296/296/296) ^{NEW}
- ⑯ **597434** Transfer Special Motif (001) ^{NEW}
- ⑰ **615225** Graphic Fabric Print Special Motif (GP15072OP 012 280HEM)
- ⑱ **710778** Crystal Fine Rocks Special Motif (012 259)
- ⑲ **710778** Crystal Fine Rocks Special Motif (012 280NUT)
- ⑳ **710779** Crystal Fine Rocks Special Motif (012 001M109)
- ㉑ **896846** Crystal Ultrafine Rocks Special Motif (012 001REDM)
- ㉒ **615397** Crystal Fabric Special Motif (012 001COP)
- ㉓ **53001** 088 227SHIM
- ㉔ **53302** 088 001MLGLD
- ㉕ **53005** 088 001GSHA

MATERIAL INFORMATION

- Ⓐ Lamb Nappa
- Ⓑ Alcantara®
- Ⓒ Tulle
- Ⓓ Cotton Canvas

TREND FLAG LEISURE

CRYSTAL INSPIRATION COLLECTION



TREND FLAG LEISURE

- 01 **4320** 14x10 mm 001 L112S
- 02 **4320** 14x10 mm 001 L114S
- 03 **4320** 14x10 mm 001 L115S
- 04 **4320** 14x10 mm 296 F **NEW**
- 05 **4320/S** 14x10 mm 3PH2OH
- 06 **4322** 30x15 mm 001 F **NEW**
- 07 **4470** 10 mm 001 L115S
- 08 **4470** 10 mm 360 971 F
- 09 **4470** 10 mm 296 F **NEW**
- 10 **4470** 12 mm 296 F **NEW**
- 11 **4470/S** 10 mm 3PH2OH
- 12 **4470/S** 12 mm 3PH2OH
- 13 **5810** 8 mm 001 954 **NEW**
- 14 **5810** 10 mm 001 954 **NEW**
- 15 **5818** 10 mm 001 954 **NEW**
- 16 **3252** 14x10 mm 001 F **NEW**
- 17 **3252** 20x14 mm 001 F **NEW**
- 18 **13356** R9003/001/296 **NEW**
- 19 **13360** 001/001/001/202/001 **NEW**
- 20 **596149** Transfer Special Motif (R9003/296/001/001LTCH) **NEW**
- 21 **596150** Transfer Special Motif (001191SR/001LTCH/001LTCH/
001L104/296/001LTCHZ/266LTCHZ/001L110S/001DORZ) **NEW**
- 22 **596940** Transfer Special Motif (001) **NEW**
- 23 **596941** Transfer Special Motif (001/001) **NEW**

MATERIAL INFORMATION

- A Stripe Ribbon
- B Organza
- C Lycra
- D Silk
- E Jersey

SEGMENT FLAG DAY COCKTAIL WEAR



CRYSTAL INSPIRATION COLLECTION

SEGMENT FLAG DAY COCKTAIL WEAR

- ① **1088** SS39 296 F ^{NEW}
- ② **1088/S** SS39 3PH2OH
- ③ **4161** 15x5 mm 296 F ^{NEW}
- ④ **4161/S** 15x5 mm 1PH2OH
- ⑤ **4320** 14x10 mm 001 L114S
- ⑥ **4320** 14x10 mm 001 L115S
- ⑦ **4320** 14x10 mm 296 F ^{NEW}
- ⑧ **4320/S** 14x10 mm 3PH2OH
- ⑨ **4322** 14x7 mm 205 F ^{NEW}
- ⑩ **4322** 18x9 mm 001 F ^{NEW}
- ⑪ **4470** 10 mm 001 L114S
- ⑫ **4470** 10 mm 001 L115S
- ⑬ **4470** 12 mm 296 F ^{NEW}
- ⑭ **4470/S** 10 mm 3PH2OH
- ⑮ **4470/S** 12 mm 3PH2OH
- ⑯ **6430** 8 mm 001 ^{NEW}
- ⑰ **6430** 10 mm 001 ^{NEW}
- ⑱ **5810** 3 mm 001 954 ^{NEW}
- ⑲ **5810** 4 mm 001 954 ^{NEW}
- ⑳ **5810** 5 mm 001 954 ^{NEW}
- ㉑ **5810** 6 mm 001 954 ^{NEW}
- ㉒ **3252** 14x10 mm 001 F ^{NEW}
- ㉓ **3252** 14x10 mm 001SSHA F ^{NEW}
- ㉔ **3252** 14x10 mm 205 F ^{NEW}
- ㉕ **3252** 14x10 mm 296 F ^{NEW}
- ㉖ **3252** 20x14 mm 296 F ^{NEW}
- ㉗ **13361** 280DORZ/001DORZ/296 ^{NEW}
- ㉘ **13362** R9003/001DORZ/001/001 ^{NEW}
- ㉙ **13363** 296/001/001/001 ^{NEW}
- ㉚ **597238** Transfer Special Motif (001)
- ㉛ **597239** Transfer Special Motif (202/001) ^{NEW}
- ㉜ **710776** Crystal Fine Rocks Special Motif (010 001CAL)
- ㉝ **89920** 010 001CAL

MATERIAL INFORMATION

- Ⓐ Wash Silk
- Ⓑ Douppion Silk

TREND FLAG CULTURE

CRYSTAL INSPIRATION COLLECTION



TREND FLAG CULTURE

01 4320 14x10 mm 001 L124S **NEW**

02 4320/S 14x10 mm 3PH2OH

03 4470 10 mm 296 F **NEW**

04 4470 12 mm 296 F **NEW**

05 4470/S 10 mm 3PH2OH

06 4470/S 12 mm 3PH2OH

07 5810 5 mm 001 954 **NEW**

08 5810 8 mm 001 954 **NEW**

09 3252 14x10 mm 205 F **NEW**

10 3252 20x14 mm 001 F **NEW**

11 3252 28x20 mm 001 F **NEW**

12 896800 Crystal Ultrafine Rocks IT Special Motif (010 I001AB)

13 596760 Transfer Special Motif (R2003/R6032/R1018/001SSHA/296/227) **NEW**

14 596761 Transfer Special Motif (R2003/R1018/R9003/001L124S/001LTCH)

15 596763 Transfer Special Motif (R1018/R7045/369/001)

16 596764 Transfer Special Motif (R7045/R1018/R5009/R9003/R6032/R3020/R7045/001)

17 596765 Transfer Special Motif (R3020/R1018/R6032/369/231/227/205)

18 596767 Transfer Special Motif (R3020/R3020/001L107S/001L116S/276)

19 596769 Transfer Special Motif (R1018/R6018/R3020/R2003/R5021/1018/001L104/
001/001L112S/236/001L125S/279/231/001) **NEW**

20 596776 Transfer Special Motif (R3020/R1018/001L125S/279/259/369/205) **NEW**

21 596779 Transfer Special Motif (R1018/R6018/R2003/001L107S/001L125S/369/001) **NEW**

22 710738 Crystal Fine Rocks Special Motif (010 227)

23 615097 Crystal Fabric Special Motif (010 001AB)

MATERIAL INFORMATION

A Satin

B Acrylic Glass

C Cotton

D Lycra

SEGMENT FLAG JEWELRY



CRYSTAL INSPIRATION COLLECTION

SEGMENT FLAG JEWELRY

- 01 1028 PP 9 203 F
- 02 1028 PP 9 231 F
- 03 1028 PP 9 280
- 04 1028 PP 13 203 F
- 05 1028 PP 13 226 F
- 06 1028 PP 13 231 F
- 07 1028 PP 13 234 F
- 08 1028 PP 13 243 F
- 09 1028 PP 13 280
- 10 1088 PP 14 001 F
- 11 1088 PP 14 243 F
- 12 1088 PP 18 231 F
- 13 1088 PP 18 243 F
- 14 1088 PP 21 001 F
- 15 1088 PP 21 276 F
- 16 1088 PP 21 296 F ^{NEW}
- 17 1088 PP 24 001 F
- 18 1088 PP 24 296 F ^{NEW}
- 19 1088 SS 29 296 F ^{NEW}
- 20 1088 SS 39 001 L124S ^{NEW}
- 21 1088 SS 39 001 L126S ^{NEW}
- 22 1088 SS 39 296 F ^{NEW}
- 23 4228 4x2 mm 001 F
- 24 4228 4x2 mm 220 F
- 25 4228 4x2 mm 261 F
- 26 4228 6x3 mm 001 LUMGR F
- 27 4228 6x3 mm 209 F
- 28 4228 6x3 mm 223 F
- 29 4228 6x3 mm 246 F
- 30 4320 6x4 mm 001 F
- 31 4320 14x10 mm 001 L126S ^{NEW}
- 32 4322 10x5 mm 001 F ^{NEW}
- 33 4322 18x9 mm 001 ANTP F ^{NEW}
- 34 4322 22x11 mm 001 SSHA F ^{NEW}
- 35 4470 10 mm 001 L124S ^{NEW}
- 36 4470 10 mm 001 L125S ^{NEW}
- 37 4470 10 mm 001 L126S ^{NEW}
- 38 4501 4x2 mm 215 F
- 39 4501 4x2 mm 001 F
- 40 4501 7x3 mm 001 F
- 41 4503 4x2 mm 001 F
- 42 4503 4x2 mm 001 F

MATERIAL INFORMATION

- A 3D Print
- B Metal
- C Handwoven Cotton

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GENERAL WARNING

Loose crystals may present a small parts hazard to young children, particularly children under three years old. Depending on the size of the crystal and any attached material (such as glue, fabric, etc.), children may choke on, inhale, swallow, or insert the crystal into their noses. Magnetic products with crystal applications pose a particular risk of serious intestinal injury if ingested. The application techniques as stated in the Application Manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets the relevant requirements related to small parts hazards and assess any risk it may pose to small children. Failure to follow Swarovski's care instructions may result in damage to the crystal, which could pose a risk of laceration or other harm.

Warning for Tableware

Application of loose crystals to tableware presents a potential risk of aspiration, choking, swallowing, or tooth damage should crystals become loose. To reduce this risk, crystals should never be applied to any surface of tableware likely to come in contact with food or the mouth, and crystals should never be placed on any tableware intended for use by children. Tableware with crystals intended for decorative use only should be marked as such. To avoid dishwasher damage, tableware decorated with crystals should be washed by hand. The application techniques or suggestions in this manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets relevant requirements related to small parts hazards or use in food contact items and assess any risk it may pose to users.

The use of crystals (which may contain restricted substances deemed hazardous under local laws) and adhesives on tableware is subject to legal restrictions in specific countries. The customer is fully responsible to comply with these country-specific provisions and shall defend, indemnify, and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products and waives all its own claims against Swarovski.

Notice for Application on Packaging

The use of crystal that may contain substances like lead, cadmium or hexavalent chromium, on packaging is subject to legal restrictions in specific countries, including but not limited in regard to the total content of substances based on the proportion between crystal mass to the remaining weight of packaging. The customer is fully responsible to comply with these country-specific provisions and to pass on this information to his customers.

Care Instructions

Failure to follow Swarovski's care instruction may result in damage to the Swarovski product, which could pose a risk of laceration or other harm.

Please be informed that all conventional laundering processes (household washing machine as well as professional dry-cleaning)

have a considerable mechanical influence onto the garment, which is based on the rotation of the washing drum. The essential requirement for a safety laundering process is that the Swarovski products are proper applied without restrictions regarding the adherence of the Swarovski products. The bigger the size of the used Swarovski product is and the more Swarovski products are applied next to each other, the more a risk of damage has to be taken into consideration. Swarovski products are made of or incorporate crystal and therefore must be handled with due care! Generally, to best protect the Swarovski products from breaking we recommend the use of a soft washing bag and to fill up the washing drum. Turning inside out before washing and selection of a gentle washing program, plus the use of mild detergents are important prerequisites to safeguard the quality of our Swarovski products. Our care instructions based on DIN EN ISO 3758 list up all Swarovski product groups as overview so that each used Swarovski product still needs to be judged in terms of its cleaning suitability for the intended purpose and finished product by the customer. Swarovski's recommendations are given according to the current state of our knowledge and Swarovski's determination of the qualification as textile application product. The customer is therefore fully responsible to determine the cleaning process applicable to the finished product, taking the Swarovski care instructions as well as those of third party materials into account. The variety of shape, cut, surface effect, size and application weight respectively amount of used Swarovski products are decisive for the determination of the suitable cleaning process. To be entirely safe customers respectively dry-cleaners usually take off Sew-on Stones, Buttons, etc. of bigger size before cleaning and re-apply them afterwards.

Unsuitable Applications

Crystals from Swarovski are intended for use in the fields of fashion, jewelry, accessories, textile products, and for interior décor. Due to their physical properties, crystals from Swarovski are unsuitable for other uses (e.g. gluing onto teeth, using crystals on or near mucous membranes, and other unsafe uses). The customer shall defend, indemnify and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products purchased by the customer, and waives all its own claims.

Responsibility of User

Any oral, written, or test-based advice that Swarovski provides regarding techniques for application of its products are recommendations based on Swarovski's current knowledge and the information provided by its suppliers. Such advice does not discharge the customer from carrying out its own tests of techniques it proposes to use and their suitability for the intended application. The application, use, and processing of these techniques and products are solely the user's responsibility.

CREDITS

CULTURE

La Double J Vintage selection

Miumiu

Alcoolique

Giuseppe di Morabito

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Earrings, Atelier Marangoni, Italy, 1960s

Ornaments, Designer unknown, 2000s

Earring, Atelier Marangoni, Italy, 1970s

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Earrings, Atelier Marangoni, Italy, 1970s

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Bracelet, Atelier Marangoni, Italy, 1980s/2000s

Buckles, Atelier Marangoni, Italy, 1960s/1990s

Bracelets, Swarovski for Dolce & Gabbana, Italy, 2000s

Earrings, Swarovski for Dolce & Gabbana, Italy, 2000s

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